



## IMHO Reviews Mindvalley's Free Speaking And Influence Summit

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In a professional world where clear communication is paramount, many talented individuals are losing significant income and career opportunities. Recognizing this gap, Mindvalley is offering a free, two-day Speaking & Influence Summit designed to equip professionals with the tools for persuasive and confident communication. The event, held live on Zoom from June 14 to 15, 2025, aims to directly address what some are calling the "\$250,000 mistake"?the cumulative financial loss over a decade due to underdeveloped expression.

Vitaliy Lano, the founder of IMHO Reviews, suggested that this problem is far more widespread than many believe. "You see brilliant people every day who are under-expressed," Lano stated. "They stumble in job interviews, they undersell their own products, and they get passed over for promotions they absolutely deserve. The issue isn't a lack of talent; it's a failure to communicate that talent effectively. They aren't being rejected, they simply aren't being heard." The financial ramifications are substantial, with countless professionals watching less skilled but more polished colleagues capture the spotlight and the opportunities

that come with it.

The summit is spearheaded by Mindvalley founder Vishen Lakhiani, who himself has a compelling story of transformation. Lakhiani recently shared his journey from a fearful entrepreneur to a globally recognized speaker, a path that was neither short nor easy. "Most people know me today as a speaker, but what they don't know is that I used to be terrified of getting on stage," Lakhiani expressed in a recent video. He recounted building his company, Mindvalley, from a small apartment in Malaysia, with the thought of public speaking being beyond his wildest imagination. His perspective shifted in 2007 after witnessing a speaker named Roger Hamilton, whose energy and charisma inspired him to want to move people with his words. For five years, he spoke for free, enduring failures and studying the craft on his own.

The turning point, Lakhiani explained, came in 2019 when he attended a speaking class with Eric Edmeades, a man he describes as a "master of words, teaching, ideas, and thus a master of transformation." In just five days, his approach was completely reshaped. "Prior to that, my speeches were very academic, very much like an engineer, because that's what I am," he added. Edmeades taught him a powerful yet simple framework that moved his presentations from dry, point-by-point lectures to captivating, story-driven experiences. "For God's sake, your talk isn't a Buzzfeed listicle article," Lakhiani commented, recalling his old method.

The new technique involves breaking down each key point into three parts: a story, an insight, and a "mic drop"?a memorable line that resonates with the audience on an emotional level. This structure, focused on humor and storytelling, had a measurable impact. Lakhiani revealed that his average speaking score jumped from a respectable 4.5 to an outstanding 4.85. This improvement directly led to him being booked for speaking engagements around the world, commanding six-figure fees for a single one-hour talk.

IMHO Reviews' Vitaliy Lano noted the power of this data. "When you can attach hard numbers like a score increase from 4.5 to 4.85 and a six-figure speaking fee, it moves the conversation from abstract self-help to a tangible business strategy," Lano suggested. "This is the kind of practical, results-oriented training that professionals are looking for."

The upcoming Speaking & Influence Summit promises to make these transformative techniques accessible to everyone. The two-day agenda is packed with sessions from world-class communicators. Day one focuses on "The Art of Storytelling & Speaking," teaching attendees how to craft narratives that captivate their audience and how to utilize non-verbal cues to establish a compelling presence. Eric Edmeades, the architect of Lakhiani's transformation, will be the lead instructor. He is quoted as saying, ?The number one reason people fail at public speaking is that they focus on what they want to say? instead of focusing on how they want their audience to feel.?

Day two shifts focus on "The Business of Speaking," showing participants how to turn their voice into a vehicle for income and influence. Sessions will cover how to convert ideas into valuable intellectual property and how to negotiate with confidence. Featured speakers include business strategist Daniel Priestley, who believes speaking is a core business strategy, not just a performance skill. Other experts like Shade Zahran will address imposter syndrome, Wame Christian will teach negotiation, and body language expert Linda Clemens will show attendees how to become more charismatic.

With over 22,000 people already registered for the event, it is clear the topic has struck a chord. "Unlocking your voice is about more than just public speaking," Lano concluded. "It's about being heard in every room you enter, whether it's a boardroom, a sales call, or a family gathering. This summit offers a roadmap to make that happen."

For more information about the Speaking & Influence Summit and a special discount on Mindvalley membership, visit the company's website.

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## IMHO Reviews

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