

Switzerland's Happy Pot Revolutionizes Fundraising Events with Innovative Platform

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Happy Pot GmbH, based in Switzerland, is changing how digital fundraising is done in the country with its new service. This online platform is now open to a wide range of users, including charities, event organizers, NGOs, and anyone looking for a fresh and affordable way to raise funds. It focuses on privacy, security, and following Swiss laws, and offers services in multiple languages: German, English, French, and Italian. This ensures that people from different backgrounds can easily use the platform.

Users can set up a fundraising pot for various reasons, like birthdays, weddings, or charitable projects. What makes Happy Pot unique are its features, such as secure payments, options to donate anonymously, and a straightforward process for taking out funds. The platform uses encryption to keep financial transactions safe, and more information about their secure payment system can be found at https://happypot.ch/en/how-it-works, working with Stripe, a well-known payment company.

Protecting users' privacy and data is a key part of Happy Pot's service. Users have the choice to stay

anonymous when donating, letting them support causes without sharing their identity. Plus, all the money raised is kept in secure accounts and only the person who created the pot can access it. This mix of privacy and transparency builds trust between donors and those organizing the fundraising.

Habiba Alami, the founder, highlights their innovative approach to fundraising in Switzerland, saying, "We're transforming how Switzerland approaches online fundraising by removing financial barriers and ensuring complete compliance with local regulations." Happy Pot makes fundraising simpler by using a success-driven fee model, meaning users only pay fees when they reach their goals, eliminating upfront costs.

Happy Pot also focuses on helping local sports clubs and schools, which benefit from easy-to-use digital fundraising tools. Even people who aren't tech-savvy can use the platform, making it a good option for school classes and parent-led initiatives. Early users have shared their positive experiences, using Happy Pot to raise money for school trips and sports gear, showing the power of community involvement.

The platform offers custom solutions for NGOs and smaller charities, making it easier for them to run international donation campaigns supporting causes like animal shelters and development aid. The service fits well with existing NGO processes and follows all necessary regulations, making it accessible even to organizations with limited budgets for fundraising platforms.

To make the user experience better, Happy Pot has a new gift feature. This lets people turn personal celebrations like birthdays and anniversaries into chances for charitable giving. By encouraging guests to donate instead of buying gifts, people can set up fundraisers for personal milestones and easily share them on social media. As Alami puts it, "Sometimes the best gift is helping others," showing the company's belief that personal events can also do good for society.

Event organizers can also benefit from Happy Pot, which offers solutions for festivals and concerts. The platform helps integrate charitable causes into events, increasing attendee involvement and opening doors for sponsorships and partnerships. Success stories show how organizers can use community energy to support worthwhile causes, making the events even more memorable for attendees.

Happy Pot is raising the bar for user experience with its cutting-edge tech and mobile-first approach, contributing to the Swiss tech scene with ongoing platform enhancements. The company mixes great design with strong functionality, aiming to make digital fundraising both fun and effective. For a detailed look at how the platform can be utilized to maximize fundraising potential, visit their website.

Alami sums it up, "Beautiful design and powerful functionality shouldn't be mutually exclusive. We've built a

platform that's as enjoyable to use as it is effective." Through these advances, Happy Pot is set to change how fundraising is done in Switzerland, offering a smooth and engaging experience for everyone involved.

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For more information about Happy Pot GmbH, contact the company here:Happy Pot GmbHH. Alami+41 78 480 61 69contact@happypot.chHappy Pot GmbHHornbachstrasse 698008 ZürichSwitzerland

Happy Pot GmbH

Happy Pot is the Swiss solution for creating secure, no-upfront-cost online fundraisers for charities, events, gifts, and NGOs. Fast, anonymous, and compliant with Swiss regulations ? fundraising made simple in just a few clicks.

Website: https://happypot.ch

Email: contact@happypot.ch

Phone: +41 78 480 61 69