



## **Berks County Breast Augmentation Expert Dr. Brian Reedy Explains Motiva® Breast Implant Profiles**

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Wyomissing, PA?Berks Plastic Surgery has released a patient-friendly blog, ?Motiva Implant Profiles, Explained,? in which board-certified plastic surgeon Dr. Brian K. Reedy breaks down the Mini, Demi, and Full projection options now available with Motiva® SmoothSilk Round and SmoothSilk Ergonomix® breast implants. Written to help women visualize how each profile alters the side-view silhouette?without relying on confusing cup-size comparisons?the guide reflects the practice?s commitment to transparency and tailored care.

?Breast implant profile is the quiet architect of your results,? Dr. Reedy said. ?Two implants may have identical volumes, but if their projection differs, they live very differently on the body and should be personalized to each patient and their preferences. My goal was to translate that technical nuance into language that helps patients feel confident walking into a consultation and trying on different implant profiles.?

The blog begins by defining ?profile,? which is the forward projection relative to base width, or how far out the implant extends from the chest wall. Dr. Reedy then walks readers through Motiva?s three options. The

Motiva Mini profile offers the lowest projection for a subtle athletic slope; the Motiva Demi profile delivers a balanced, proportionate curve; and the Motiva Full profile provides pronounced upper-pole fullness prized by photo-ready patients. Dr. Reedy illustrates each category with plain-spoken analogies and highlights that all three profiles are offered in both Motiva's shape-shifting Ergonomix gel and its classic Round formulation. "Every woman brings a unique canvas of ribcage width, tissue thickness, and lifestyle," he explained. "By mixing and matching projection level, gel cohesivity, and implant placement, we can fine-tune results in millimeters instead of broad strokes."

To arrive at that perfect match, Dr. Reedy details the multi-layered measurements he completes in consultation: precise tape-measure readings of base diameter, assessments of tissue thickness, and real-time trials with in-office sizers that let patients compare how a 300 cc Demi profile contrasts with the same volume in a Full. "Those sizer sessions are when lightbulbs go off," he noted. "Seeing is believing" patients discover that projection, not volume, often decides whether their new breasts look natural on a beach run or glamorous on camera. He adds that lower-profile Minis frequently flatter broader ribcages by avoiding a top-heavy effect, while higher-profile Fulls can prevent "side-boob" overflow on petite frames because the narrower base better fits the chest footprint.

A nationally recognized authority on breast aesthetics, Dr. Reedy has served the greater Reading area and surrounding communities for more than twenty years and is certified by the American Board of Plastic Surgery. He is highly sought after in Berks County and beyond for his breast augmentation expertise and has gained a large following on social media by posting his real patients' before and after photos.

"It's very important to me that prospective patients see the difference truly personalized results can make—whether they are looking for a barely there enhancement or want a dramatic transformation," Dr. Reedy explained. "These photos are also helpful in showing patients how different profiles look on patients that have a similar build. I want my patients to feel like the implants they choose were made just for them, and I take great care in recommending the right profile so they love their results."

Dr. Reedy invites those interested in learning more about Motiva implants and the profile options available to read the full blog and schedule a personalized consultation to learn which profile will best achieve their goals. Dr. Reedy performs all breast procedures in his private, AAAHC-accredited surgical suite at 50 Commerce Drive, Wyomissing, PA 19610. The Reading plastic surgery center is conveniently located to patients from Allentown, Harrisburg, Philadelphia, and neighboring states and can be reached by phone at 610-320-0200 or online at <https://www.berksplasticsurgery.com>.

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For more information about Berks Plastic Surgery, contact the company here: [Berks Plastic Surgery](#) Dr. Brian

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## **Berks Plastic Surgery**

*At Berks Plastic Surgery, board-certified plastic surgeons Dr. Brian K. Reedy and Dr. Scott C. Lindsay provide plastic surgery, cosmetic treatments, and dermatology services to the Allentown, Reading, Harrisburg, and Philadelphia areas of Pennsylvania.*

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