



## **Hackney Launches Premium Lead Generation Service For Accountants**

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Steve Hackney (co-founder of accounting marketing information sites such as <http://AcademyForGrowth.co.uk/> and <http://What'sWorkingNow.club/>) has been working with accountants all over the world generating leads using Google AdWords.

But earlier this month Hackney announced a new premium service for accountants based on some impressive case studies.

The service uses a formula entitled 'The Google ROI Machine' and is the culmination of 5 years work improving the performance of hundreds of AdWords accounts for accountants across the globe.

The trigger for launching the new service came when Hackney and his Google Accredited team were able to predictably deliver a return on investment in excess of 300% time after time.

When asked about this success Hackney responded with...

?This has come from an in depth understanding of how Google's algorithm for the AdWords platform affects the Quality Score of an account. And the reason that?s important is Google?s Quality Score directly affects what a client ends up paying for their clicks and leads. This is the ultimate barometer of account performance on the AdWords platform.?

But what has really shocked people in the industry is how Hackney has broken with tradition and backed the new service with an industry leading guarantee.

The guarantee on the service page states... ?If at the end of 90 days you haven't acquired recurring annual fees worth at least 3 times (x3) the total fee you?ve paid along with your Google ad cost... we'll refund 100% of your investment in THE GOOGLE ROI MACHINE. No questions asked, no hard feelings. In short, you get a massive return on your investment, or you get your investment back. It?s that simple.?

Hackney is quoted as saying, ?It?s time for a marketing service that puts it?s money where it?s mouth is. And because we know we can produce results we?re more than happy to back our service with this guarantee.?

So far results have been impressive.

For example James Sheard, from The Accountancy People was quoted as saying,

?We?re getting almost as many clients as we can handle with our Google AdWords campaign. In fact over the last 4 months we?ve generated over £60,000 in recurring fees, 75% of which have come via our AdWords campaigns.?

And after just 8 weeks Mark Hislop of Advantage Accountancy & Advisory said, ?...we have signed up 9 new clients which will generate fees this year of around \$68,000. We have picked up clients with great potential and one has already introduced another potential client.?

To find out more there is a free report entitled ?How To Buy THE BEST Business Clients For Just 10% Of Their Annual RECURRING Fee?and ?Clean Up? in your AREA without ANY time or effort on your part!?

To download the report just visit <http://ClientsFor10Percent.com/>

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## What's Working Now for Accountants

*What's Working Now for Accountants specializes in marketing information and services that generate leads and clients for accounting business owners.*

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