Replica Printing Responds to Increased Client Demand with Bold New Investment Introducing the RISO Envelope Printer?A Game-Changer in High-Volume Mailing Efficiency

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San Diego, CA ? In a dynamic response to surging demand for professional printed envelopes and volume mailing solutions, Replica Printing, a long-standing leader in San Diego?s print services industry, has made a bold and future-forward investment: the installation of a brand-new RISO envelope printer. This acquisition reflects Replica?s commitment to innovation, service expansion, and customer-centric operations that adapt to today?s evolving communication needs.

The new RISO printer delivers high-speed, full-color envelope printing at an industrial scale?providing customers with faster turnaround, exceptional quality, and a reliable solution for even the most complex direct mail campaigns. With this strategic upgrade, Replica is now better positioned than ever to support high-volume business, nonprofit, and political clients seeking to reach audiences efficiently through mail.

?In today?s print world, expectations are higher than ever?clients want speed, affordability, and flawless

execution,? said Ryan Stevens, CEO of Replica Printing. ?We saw the demand for better, faster envelope services and knew we had to respond in a way that delivered real value. The RISO printer gives us exactly that?an opportunity to exceed expectations.?

Envelopes have long been a fundamental part of printed communications, but their role has expanded significantly in recent years. From branded direct mail pieces to targeted outreach for campaigns, fundraising, and service notifications, envelopes now serve as a brand's first visual handshake.

Replica Printing has observed a significant rise in client demand for custom-printed envelopes tailored to direct mail campaigns, along with a growing interest in branded correspondence materials. Clients are increasingly seeking high-speed, full-color envelope production that supports short turnaround times, as well as mailing services that incorporate variable data for personalized outreach efforts.

Previously, fulfilling these orders involved compromises?longer lead times, off-site production, or limited envelope customization options. The RISO printer changes that narrative entirely.

The RISO envelope printer, part of the ComColor high-speed inkjet series, represents a major leap in envelope production capabilities. Known for its FORCEJET? heatless printing technology, RISO systems are engineered to deliver vibrant, high-resolution color printing at unprecedented speeds?without the high heat and fuser processes typical of other color devices.

The system offers a range of key benefits that significantly enhance print operations. It delivers high-speed output, printing up to 160 pages per minute, enabling Replica to complete envelope runs in hours instead of days. Its heatless printing technology protects sensitive envelope components?such as windows and adhesive flaps?while also consuming less energy than traditional systems. Capable of handling a variety of envelope sizes, including standard #10s, 9x12 flats, and invitation formats, it?s ideal for mailers, nonprofit campaigns, and client-specific needs. The printer uses fast-drying, oil-based pigment ink that is both environmentally conscious and low-maintenance, generating minimal waste and requiring no fuser replacements. Additionally, it ensures consistent color and detail with every print, preserving sharp, professional branding across logos, graphics, and personalized variable text.

Whether it?s a multi-thousand-piece political mailing or a boutique marketing campaign for a local real estate firm, the RISO printer empowers Replica to say ?yes? with confidence, speed, and affordability.

This investment is more than just a technology upgrade?it?s a declaration of service enhancement and client partnership. Replica's clients now enjoy:

Personalized Service at Scale: Easily incorporate variable data such as names, addresses, donor levels, or

call-to-action messages directly on envelopes.

Improved Budget Control: Eliminate costs associated with stocking pre-printed inventory.

End-to-End Mailing Solutions: With in-house print and mail fulfillment, Replica becomes a one-stop-shop for campaign execution.

?Being able to print envelopes in-house at this level opens up a world of possibilities,? said [Insert Name], Mail Services Manager at Replica. ?We?re able to work with campaign strategists, development officers, and business owners to get their messages out faster?and with greater impact.?

The benefits of RISO envelope printing extend across nearly every sector of Replica?s client base. Nonprofits and fundraising organizations can produce branded donor appeals, membership drives, and event invitations with efficiency and precision. Political campaigns benefit from the ability to execute high-volume mailings using segmented voter data and meet rapid deployment timelines. In real estate and financial services, the technology supports the creation of direct mailers that feature clean, impactful branding for both local and national outreach. Higher education institutions utilize the system for enrollment campaigns, alumni relations, and annual giving initiatives. Meanwhile, healthcare and insurance providers rely on its accuracy and speed for delivering appointment reminders, wellness updates, and other forms of patient communication where data integrity is critical.

This investment is just the latest step in Replica Printing?s long history of embracing innovation in print and communication technology. From digital offset equipment and wide-format printing to secure variable data processing and mailing logistics, the company has consistently evolved to meet the needs of modern clients.

The RISO envelope printer joins an existing fleet of high-performance equipment at Replica?s San Diego facility, reinforcing the company's position as a full-service print partner capable of delivering on complex, multi-channel campaigns with speed and excellence.

?Our job is not just to print?it?s to solve problems,? said Mr. Stevens. ?When we saw this need from our clients, we didn?t wait. We listened, we invested, and now we?re delivering results they can see in every envelope.?

About Replica Printing

Founded in 2001, Replica Printing Services has been a trusted San Diego printer for over two decades. They provide superior service and quality prints at affordable prices to local San Diego businesses and professionals. As a family-owned and operated company, they are dedicated to collaborating with clients and

empowering them through the medium of print. Their services include sales and marketing materials, training and educational materials, reprographic services, graphic design services, binding and finishing services, and mailing services.

For More Information or to Request a Quote:

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Replica Printing Services

Replica Printing Services has been successfully supporting businesses in the greater San Diego area since 2001.

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