



Breaking Down Economics for All: Kyle Burbank Reviews "Economics in Plain English" by David A. Mayer

July 08, 2025

HUNTINGTON BEACH, CA - July 08, 2025 -

For those looking to build a strong foundation in economics without overwhelming jargon or technical complexities, David A. Mayer's "Economics in Plain English" seeks to bridge the gap. Recently reviewed by Kyle Burbank at Fioney.com, this carefully crafted guide to economic concepts earned a strong 4.0-star rating. Burbank, a trusted voice in the personal finance community, applauded the book's readability, practical applications, and ability to demystify complex topics for a wide audience.

About "Economics in Plain English": David A. Mayer earned his BS in economics from Texas A&M University and his MEd in educational psychology from the University of Texas at San Antonio. He combines scholarly rigor with relatable storytelling.

His latest work aims to democratize economic literacy through a structured, jargon-free format. The 208-page guide, part of the Financial Literacy Guide Series from Adams Media, organizes content into 10 themed

chapters spanning foundational concepts (e.g., production, markets) to advanced topics like banking policies and economic inequality. Each entry follows a consistent three-part framework:

What it is: Concise definitions

How it works: Mechanisms and examples

How it is used: Real-world applications and implications

Why *‘Economics in Plain English’* Earned 4.0 Stars

David A. Mayer’s *‘Economics in Plain English’* seeks to make an often-intimidating subject approachable for readers at all levels. Burbank’s 4.0-star rating reflects a combination of the book’s strengths and minor areas for improvement. Among the positive attributes noted in the review, Burbank highlights:

Clear and Accessible Writing Style: Mayer’s ability to convey complex economic theories and principles in straightforward language was commended. For readers without a background in economics, this approachable tone makes the subject matter far less daunting.

Real-Life Applications: Unlike traditional textbooks, *‘Economics in Plain English’* excels in illustrating how economic concepts are embedded in everyday decisions. Burbank appreciated Mayer’s frequent use of real-world examples, which make the book both practical and engaging.

While Burbank’s review was overwhelmingly positive, he mentioned that readers hoping for strategic personal finance advice might not find *‘Economics in Plain English’* fully aligned with their goals but emphasized that this is more a matter of scope than a flaw in the book itself.

About the Review Author: Kyle Burbank

Kyle Burbank, a veteran personal finance writer and book reviewer, has long been a central figure for readers seeking accessible insights into financial literacy. His portfolio at Fioney.com is built on years of experience, with a particular emphasis on reviewing personal finance and economics books. Known for his balanced critique and actionable takeaways, Burbank’s reviews have become a go-to resource for those who wish to expand their financial knowledge.

In his recently published article, "Top 10 Personal Finance Books to Get 2025 Off to a Good Start," Burbank strengthens his reputation as a leading authority in the field. The curated list provides invaluable reading recommendations for individuals looking to tackle a new year with stronger financial habits—a hallmark of

Burbank's commitment to helping readers navigate their path to financial success.

About Fioney.com

Fioney.com is a leading online platform dedicated to providing accessible, actionable personal finance guidance. Through expert articles, reviews, and curated resources, Fioney.com empowers individuals to take control of their finances and achieve their goals. The platform covers a wide range of topics, including budgeting, saving, investing, debt management, and more, with a focus on practical solutions and real-world impact.

###

For more information about Fioney, contact the company here: FioneyKyleBurbankinfo@fioney.com Huntington Beach, CA 92646

```
{
  "@context": "https://schema.org",
  "@graph": [
    {
      "@type": "Organization",
      "@id": "https://fioney.com/#org",
      "name": "Fioney",
      "url": "https://fioney.com/",
      "description": "Fioney provides news, reviews, and tips on tools, apps, and services for personal finance and small business management.",
      "logo": {
        "@type": "ImageObject",
        "contentUrl": "https://fioney.com/wp-content/uploads/Fioney-logo.webp"
      },
      "image": "https://fioney.com/wp-content/uploads/Fioney-logo.webp",
      "sameAs": [
        "https://twitter.com/fioneymoney",
        "https://www.facebook.com/FioneyMoney",
        "https://www.youtube.com/@FioneyMoney"
      ],
      "areaServed": {
        "@type": "Country",
        "name": "United States",
        "identifier": "US"
      }
    }
  ]
}
```

```
},
"memberOf": {
  "@type": "Organization",
  "name": "TAC Marketing Group"
},
"knowsAbout": [
  { "@id": "https://fioney.com/#personal-finance" },
  { "@id": "https://fioney.com/#credit-card" },
  { "@id": "https://fioney.com/#financial-literacy" },
  { "@id": "https://fioney.com/#money-management" },
  { "@id": "https://fioney.com/#small-business-finance" }
]
},
{
  "@type": "WebSite",
  "@id": "https://fioney.com/#website",
  "name": "Fioney",
  "url": "https://fioney.com/",
  "inLanguage": "en-US",
  "publisher": { "@id": "https://fioney.com/#org" },
  "potentialAction": {
    "@type": "SearchAction",
    "@id": "https://fioney.com/#search",
    "target": "https://fioney.com/?s={search_term_string}",
    "query-input": "required name=search_term_string"
  }
},
{
  "@type": "WebPage",
  "@id": "https://fioney.com/#webpage",
  "url": "https://fioney.com/",
  "inLanguage": "en-US",
  "isPartOf": { "@id": "https://fioney.com/#website" },
  "about": [
    { "@id": "https://fioney.com/#personal-finance" },
    { "@id": "https://fioney.com/#credit-card" },
    { "@id": "https://fioney.com/#financial-literacy" },
    { "@id": "https://fioney.com/#money-management" },
```

```
{ "@id": "https://fioney.com/#small-business-finance" }
],
"primaryImageOfPage": {
  "@id": "https://fioney.com/wp-content/uploads/Fioney-logo.webp"
}
},
{
  "@type": "Thing",
  "@id": "https://fioney.com/#personal-finance",
  "name": "Personal finance",
  "identifier": "Q253613",
  "sameAs": [
    "https://en.wikipedia.org/wiki/Personal_finance",
    "https://dbpedia.org/page/Personal_finance"
  ]
},
{
  "@type": "Thing",
  "@id": "https://fioney.com/#credit-card",
  "name": "Credit card",
  "identifier": "Q171059",
  "sameAs": [
    "https://en.wikipedia.org/wiki/Credit_card",
    "https://dbpedia.org/page/Credit_card"
  ]
},
{
  "@type": "Thing",
  "@id": "https://fioney.com/#financial-literacy",
  "name": "Financial literacy",
  "identifier": "Q1416374",
  "sameAs": [
    "https://en.wikipedia.org/wiki/Financial_literacy",
    "https://dbpedia.org/page/Financial_literacy"
  ]
},
{
  "@type": "Thing",
```

```
"@id": "https://fioney.com/#money-management",
"name": "Money management",
"identifier": "Q1944407",
"sameAs": [
  "https://en.wikipedia.org/wiki/Money_management",
  "https://dbpedia.org/page/Financial_management"
],
}
{
"@type": "Thing",
"@id": "https://fioney.com/#small-business-finance",
"name": "Small business finance",
"identifier": "Q101299144",
"sameAs": [
  "https://en.wikipedia.org/wiki/Small_business_financing",
  "https://dbpedia.org/page/Small_business"
]
}
]
}
```

Fioney

Founded in 2015, Fioney seeks to bring the most relevant personal finance, small business, and FinTech news to readers alongside in-depth reviews, guides, and insights.

Website: <https://fioney.com/>

Email: info@fioney.com

