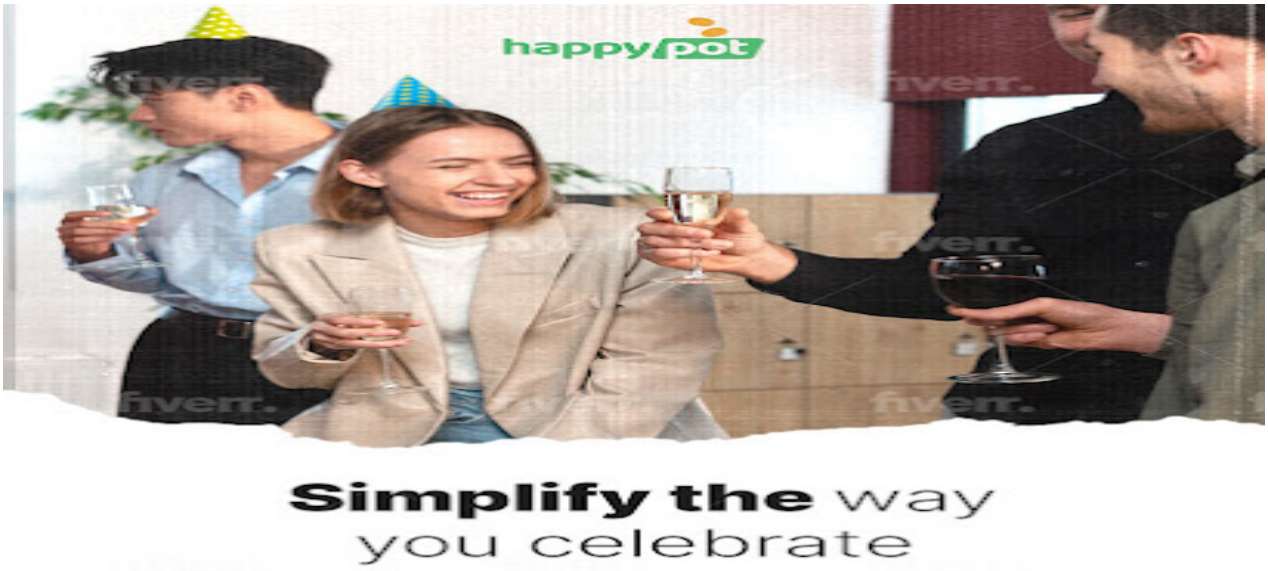

Revolutionary Anonymous Donation Solution Launched by Happy Pot GmbH to Transform Swiss Fundraising

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Zürich, ZH - August 07, 2025 -
Happy Pot GmbH is bringing its new no-upfront-cost fundraising platform to Switzerland. This service is set to change how charities, events, NGOs, and individuals manage their online fundraising activities. The platform stands out because it focuses on security, privacy, and adhering to Swiss regulations, making it a trustworthy option for all types of fundraising efforts.

The platform offers secure payment processing that meets strict data protection standards. With Stripe as a payment partner, all transactions are encrypted, ensuring user peace of mind. It also allows donors to give anonymously if they choose, which is appealing to those who care deeply about privacy.

Habiba Alami, the founder of Happy Pot, shared her thoughts on what the platform can do: "We're transforming how Switzerland approaches online fundraising by removing financial barriers and ensuring complete compliance with local regulations." The platform is designed to be cost-effective by eliminating setup costs, subscription fees, or any pre-payments. Instead, users only face fees once their fundraising

goals are met, potentially leading to significant savings compared to other traditional platforms.

For Swiss schools and sports clubs, Happy Pot provides easy-to-use digital fundraising tools that even non-tech users can handle. These tools enable fundraising campaigns for things like school trips, sports team gear, or educational projects, fostering community involvement. The platform highlights success stories from initial users, showcasing how easy it is to use and how effective it can be in real-world situations.

Privacy and security are key priorities for Happy Pot. The platform's features, like anonymous donations and clear fund tracking, help build trust between donors and organizers. This transparency encourages ongoing support from contributors who want to know how their donations are used.

Happy Pot also offers tailored solutions for small Swiss charities and NGOs that might not afford expensive fundraising platforms. The platform supports international donation campaigns benefiting many causes, such as animal shelters and social projects. This ensures smaller organizations can comply with charity laws and fit into their current processes smoothly.

Also, the platform introduces a 'Donate Instead of Gifts' feature, providing a meaningful option for personal celebrations. Individuals can visit Happy Pot's website to set up fundraising campaigns for birthdays or milestone events and encourage friends and family to donate to causes instead of buying gifts. This feature connects with social media for easy sharing, helping users reach more people and increase their impact.

In event marketing, Happy Pot supports fundraising efforts for Swiss festivals and concerts. It offers sponsorship and partnership opportunities, letting event organizers link their activities with charitable causes, making entertainment purpose-driven. Real-world success stories show how the platform can enhance event experiences and nurture a spirit of giving.

Backed by a strong technology base and innovative design, the platform focuses on user experience. Designed primarily for mobile users, Happy Pot makes digital fundraising smooth and efficient, whether one is creating campaigns or donating. The platform's adaptability to different needs supports further development and contributions to the Swiss tech industry, which is elaborately described on their website.

Alami emphasizes the blend of design and function, saying, "Beautiful design and powerful functionality shouldn't be mutually exclusive. We've built a platform that's as enjoyable to use as it is effective."

Happy Pot GmbH is committed to broadening its reach and aims to provide reliable, secure fundraising options across Switzerland. By breaking financial barriers and offering adaptive tools for all users, Happy Pot

hopes to positively transform the fundraising landscape.

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Happy Pot GmbH

Happy Pot is the Swiss solution for creating secure, no-upfront-cost online fundraisers for charities, events, gifts, and NGOs. Fast, anonymous, and compliant with Swiss regulations ? fundraising made simple in just a few clicks.

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