



## **Jorge Brown Reveals The Top 10 Summer Resorts For Vacationers**

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Greenwood Village, CO ? As high-elevation escapes become the go-to trend for summer 2025, travel platform Ski Resorts has teamed up with its content partner Best Ski Resorts to unveil the definitive list of the Top 10 Summer Mountain Resorts. Traditionally known for their winter charm, these alpine destinations are experiencing a transformation, offering refreshing alternatives to beach-bound holidays with cool temperatures, rich natural beauty, and a growing array of warm-weather activities.

The curated list was compiled through a collaborative effort that blended data analysis, traveler reviews, and on-the-ground expertise. Jorge Brown, a seasoned ski instructor and year-round mountain enthusiast at Ski Resorts, led the selection process. ?What makes these resorts stand out isn?t just their elevation or landscape,? said Brown. ?It?s their ability to offer a completely immersive summer experience, from hiking and biking to wellness retreats and cultural festivals, all within a single stay.?

The partnership with Best Ski Resorts, a trusted comparison platform, allowed the rankings to reflect both

editorial insight and real-time traveler sentiment. Each resort was evaluated on criteria such as climate, activity diversity, lodging, sustainability efforts, and accessibility.

Under the expert evaluation of Brown, the Top 10 Summer Mountain Resorts for 2025 have been announced, with Zermatt, Switzerland securing the top position. Set against the dramatic backdrop of the Matterhorn, Zermatt stands out for its unrivaled alpine scenery, glacier hiking opportunities, and the unique charm of its car-free village. Whistler Blackcomb, Canada, internationally known for its world-class skiing, transforms in summer into a mountain biking mecca, featuring over 50 miles of lift-accessed trails that attract riders from around the globe.

Aspen, Colorado, USA, offers a vibrant summer season filled with cultural and outdoor experiences. Visitors can enjoy open-air concerts, yoga festivals, art walks, and stunning alpine lakes nestled in the Rockies. Chamonix-Mont-Blanc, France, located at the foot of Europe's highest peak, draws adventurers seeking paragliding, glacier trekking, and summer mountaineering in an iconic alpine setting. Cortina d'Ampezzo, Italy, a UNESCO World Heritage site, impresses with dramatic hiking trails through the Dolomites and a deep-rooted Italian alpine culture that adds authenticity to every experience.

"These resorts prove that mountains are not just for winter," said Brown. "More travelers are seeking ways to escape heatwaves and crowded coastlines, and high-altitude resorts offer that with a bonus of stunning nature, rich culture, and sustainability."

The shift in consumer behavior is being mirrored in traffic growth. According to analytics from both platforms, summer searches for alpine resorts have risen by 34% over the last year. Ski Resorts reports that its summer-specific content now accounts for nearly a third of annual page views. This list is part of a broader initiative by Ski Resorts to expand its year-round travel coverage. Traditionally associated with winter holidays, the platform now includes warm-weather recommendations, high-altitude wellness retreats, and activity-based filters such as ziplining, paragliding, and mountain biking. Best Ski Resorts has adapted in parallel, integrating summer metrics into its side-by-side resort comparison tools. "Travelers today are redefining the idea of seasonal destinations," added Brown. "They're looking for experiences that align with wellness, nature, and climate comfort, and these mountain resorts are delivering just that."

Each destination featured in the list offers eco-conscious options, including electric vehicle access, farm-to-table dining, and local guide programs that support regional economies. The rankings also emphasize resorts that have introduced summer-exclusive events and programs, such as art residencies, alpine wildflower tours, and mountain film festivals.

Ski Resorts and Best Ski Resorts plan to continue their collaboration throughout the summer with editorial guides, exclusive interviews, and regional spotlights. The goal is to help travelers discover more diverse,

refreshing, and sustainable travel options away from traditional summer hotspots.

With alpine getaways gaining popularity as summer sanctuaries, the 2025 Top 10 Summer Mountain Resorts list not only celebrates elevation, but innovation. These destinations are no longer just winter strongholds they've reimagined their identity around all-season allure. From glacier-fed lakes and art festivals in Aspen to electric-bike trails and high-altitude yoga in Chamonix, the resorts featured in this year's ranking reflect a growing desire for travel that's immersive, rejuvenating, and sustainable. By embracing this shift, Ski Resorts and Best Ski Resorts are spotlighting a new era of adventure, one that replaces crowded beaches with open skies, fresh air, and meaningful connections to place and culture.

Readers can explore the full Top 10 Summer Mountain Resorts list, including travel tips, booking links, and video previews, at <https://ski-resorts.net>. For side-by-side comparisons, reviews, and real-time ratings, visit Best Ski Resorts.

As alpine destinations reinvent themselves for summer, Ski Resorts and Best Ski Resorts are leading the charge to spotlight a season of altitude, adventure, and authenticity.

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## **Ski Resorts**

*Ski Resorts helps travelers discover top alpine destinations year-round. Led by ski instructor Jorge Brown, we offer expert resort guides, comparisons, and seasonal travel tips for skiers, hikers, and mountain lovers worldwide.*

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