Tree Service Companies Double Revenue in 90 Days with Home Service Direct's Proven Marketing System

July 02, 2025

HUNTINGTON BEACH, CA - July 02, 2025 -
Home Service Direct, a digital marketing agency specializing in tree service businesses, today announced the release of client performance data showing tree service companies have achieved an average revenue increase of 100% within 90 days of implementing the company's marketing system. The Huntington Beach-based agency, founded by David Longacre, reports that its targeted approach to tree service marketing has generated measurable results for clients across multiple states.

The most recent success story involves a Oklahoma-based tree service that grew from $40,000 to $80,000 in monthly revenue within 90 days of starting the program. A certified arborist in Texas saw his monthly job volume increase by 300% in the same timeframe, while a family-owned tree service in New Hampshire went from having empty weeks to booking jobs two weeks in advance.

"We've cracked the code on what actually works for tree service companies," said David Longacre, founder of Home Service Direct. "Most marketing agencies treat tree services like any other business, but we've discovered the specific strategies that turn website visitors into paying customers for tree care. Our clients aren't just getting more leads ? they're getting better quality leads that convert into higher-paying jobs."

The agency's success stems from understanding the unique buying behavior of tree service customers. Unlike other home services, tree care often involves emergency situations, seasonal planning, and significant property investments. Home Service Direct's system addresses each of these customer types with targeted messaging and strategic ad placement.

The 90-day transformation process begins with a complete website overhaul designed specifically for tree service lead conversion. These websites feature emergency contact forms, instant quote calculators, and before-and-after photo galleries that build immediate trust with property owners. The mobile-optimized design ensures customers can easily request service during storm situations or urgent tree emergencies.

Local SEO strategies focus on capturing customers searching for immediate tree services in their area. The agency has identified the exact keyword combinations that tree service customers use when they're ready to hire, resulting in qualified leads rather than price shoppers. Client websites now dominate local search results for terms like "emergency tree removal," "certified arborist near me," and "tree service estimates."

Google Ads campaigns target homeowners actively searching for tree services with ads that emphasize quick response times, safety certifications, and transparent pricing. The agency's ad copy testing has revealed that customers respond most strongly to messages about property protection and certified expertise rather than low prices.

Facebook advertising complements search marketing by reaching property owners before they need emergency services. These campaigns showcase completed projects and educate homeowners about proper tree maintenance, establishing clients as trusted local experts. The visual nature of Facebook proves particularly effective for tree services, allowing companies to demonstrate their capabilities through dramatic before-and-after transformations.

"The results speak for themselves," Longacre noted. "Our Oklahoma client went from scrambling to find work to having a consistent pipeline of jobs. He's now planning to hire additional crews because he has more work than he can handle. That's the kind of transformation we deliver."

The agency tracks specific metrics that matter to tree service businesses, including cost per lead, average job value, and customer lifetime value. Clients receive monthly reports showing exactly how their marketing investment translates into new jobs and revenue growth. Most clients see their first significant results within 30 days, with full system optimization achieved by the 90-day mark.

Tree service companies interested in replicating these results can learn more about the proven system for tree service lead generation where detailed case studies and client testimonials are available. The company maintains an active presence on Home Service Direct Facebook where they share real client success stories and marketing insights.

Current openings in the program are limited as the agency maintains a maximum client capacity to ensure personalized attention and results for each tree service company.

About Home Service Direct

Founded by David Longacre, Home Service Direct specializes in revenue-focused digital marketing for home service businesses across the United States. The agency's proven systems have helped hundreds of service

companies achieve predictable growth through strategic online marketing. Based in Huntington Beach, California, Home Service Direct serves clients nationwide with results-driven marketing solutions that prioritize revenue growth over vanity metrics.

Media Contact:
David Longacre
Home Service Direct
Phone: (833) 827-4425
Email: david@homeservicedirect.com

###

For more information about Home Service Direct, contact the company here:Home Service DirectDavid Longacre(833) 827-4425david@homeservicedirect.net20122 Bayfront Ln #201Huntington Beach, CA 92646

Home Service Direct

Home Service Direct is a marketing, SEO, web design, and full-service marketing firm dedicated to helping home service professionals.

Website: https://www.homeservicedirect.net/
Email: david@homeservicedirect.net
Phone: (833) 827-4425

