Fresh Online Experience Highlights Cornerstone?s $278M+ Sales Impact Across B2B Sectors

August 01, 2025

KATY, TX - August 01, 2025 -
Cornerstone Growth Solutions, a premier B2B sales outsourcing company that has helped over 378 companies grow their sales by more than $278 million, has launched a newly designed website showcasing its commitment to guaranteed results and proven sales processes. Developed in partnership with ASTOUNDZ, the new site delivers an enhanced digital experience for technology and professional services companies seeking predictable, scalable revenue growth.

Cornerstone Growth Solutions has established itself as a trusted leader in B2B sales outsourcing, founded by Charles Alvarez and led by Chief Sales Officer Kurt Lienhard. Specializing in helping technology companies, technology services companies, and professional services companies acquire new clients, the company offers comprehensive solutions including lead generation, appointment setting, relationship development, and sales closing services. With their unique "Unmatched Performance Guarantee" and proven 7-step business-to-business sales process, Cornerstone Growth Solutions has demonstrated consistent success in driving revenue growth for clients across diverse industries. As the company continues to expand its client base and maintain its reputation for delivering results, it recognized the need for a modern, professional website that accurately represents its performance-driven approach and guaranteed outcomes methodology. To achieve this, Cornerstone Growth Solutions partnered with ASTOUNDZ, an internet marketing firm renowned for its expertise in creating optimized, high-performance websites that deliver results.

"Our goal was to create a website that not only looks professional but also functions seamlessly across all devices," said Steve Winter, founder of ASTOUNDZ. "We wanted to ensure that Cornerstone Growth Solutions' clients have easy access to the information they need, whether they're seeking lead generation services, appointment setting, or comprehensive sales outsourcing solutions."

The new Cornerstone Growth Solutions website features a sleek, modern design that emphasizes the company's performance guarantee and proven methodologies. ASTOUNDZ applied its "ONE SEARCH, ONE

CLICK, ONE COMPANY" philosophy to the design process, ensuring that potential clients can find what they need quickly and efficiently. The site's navigation is intuitive, with clearly defined sections for Cornerstone Growth Solutions' key service areas, including lead generation, qualified appointment setting, AI-driven targeting, relationship building, and comprehensive sales closing services.

"Cornerstone Growth Solutions is all about generating sales, not excuses, and our website needed to reflect that mission," said Charles Alvarez, CEO and founder of Cornerstone Growth Solutions. "ASTOUNDZ helped us create a digital presence that not only looks professional but also makes it easier for our clients to understand our guaranteed approach and see how we can help them achieve their revenue objectives."

Beyond aesthetics, the new Cornerstone Growth Solutions website is fully optimized for search engines, ensuring that companies seeking B2B sales outsourcing services can easily find the company online. ASTOUNDZ's expertise as an organic SEO company played a crucial role in this aspect of the project. The website is designed to rank highly on search engines like Google, Bing, and Yahoo, driving more traffic and generating more leads for Cornerstone Growth Solutions' specialized services.

"SEO is a critical component of any modern website," Winter explained. "We made sure that Cornerstone Growth Solutions' site is not only visually appealing but also performs well in search results, helping them reach more technology and professional services companies looking for guaranteed sales growth solutions."

One of the standout features of the new website is its mobile responsiveness. With more business decision-makers accessing the internet via smartphones and tablets, it was essential that the Cornerstone Growth Solutions site provides a seamless experience across all devices. ASTOUNDZ ensured that the website is fully responsive, meaning it adapts perfectly to any screen size, from desktops to mobile phones.

"A great user experience is about more than just design," said Alvarez. "It's about making sure that our clients can access our services wherever they are, on whatever device they're using. The new website does exactly that, whether someone needs immediate lead generation support or wants to learn about our comprehensive sales outsourcing programs."

As Cornerstone Growth Solutions continues to expand its services and serve new markets, the new website provides a strong foundation for future growth. The site's backend is built to support ongoing updates and additions, allowing Cornerstone Growth Solutions to keep its content fresh and relevant. This flexibility ensures that the website will continue to serve the company's needs as it grows and evolves in the competitive B2B sales outsourcing industry.

About Cornerstone Growth Solutions

Cornerstone Growth Solutions is a premier B2B sales outsourcing company that specializes in helping technology companies, technology services companies, and professional services companies acquire new clients. Founded by Charles Alvarez and led by Chief Sales Officer Kurt Lienhard, the company has helped over 378 companies grow their sales by more than $278 million through comprehensive lead generation, appointment setting, relationship development, and sales closing services. Cornerstone Growth Solutions offers an "Unmatched Performance Guarantee" ? if they don't hit your sales objective within your desired timeframe, they will continue working at no cost until they deliver results. The company leverages a proven 7-step business-to-business sales process, AI-driven targeting, LinkedIn outreach, and multi-channel engagement strategies to connect clients with qualified prospects who have the budget, need, and timeframe to make purchasing decisions.

About ASTOUNDZ

ASTOUNDZ is a Houston-based digital marketing and web development company specializing in creating optimized, high-performance websites that deliver measurable results. With a commitment to excellence and customer satisfaction, ASTOUNDZ offers a full range of digital marketing services, including SEO, web design, social media marketing, and more.

###

For more information about Cornerstone Growth Solutions, contact the company here:Cornerstone Growth SolutionsCharles Alvarez(713) 530-9764calvarez@cornerstonegrowthsolutions.com2717 Commercial Center Blvd,Suite E200, Katy, TX 77494

Cornerstone Growth Solutions

Cornerstone Growth Solutions helps B2B tech and service firms grow sales with expert lead gen, LinkedIn outreach & closing. With $278M+ in results for 378+ clients, we back it with our Unmatched Performance Guarantee?no results, no cost until we deliver.

Website: https://cornerstonegrowthsolutions.com/

Email: calvarez@cornerstonegrowthsolutions.com

Phone: (713) 530-9764