

# Veteran-Owned Freedom K9 Launches New Website to Expand Reach Across Houston

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Houston, Texas ? Freedom K9, a premier veteran-owned dog training company serving the Greater Houston area, has launched a newly designed website that reflects its commitment to professional excellence, military precision, and transformative canine training. Built in partnership with ASTOUNDZ, the new site offers an enhanced online experience tailored to the needs of dog owners seeking expert behavioral solutions.

Freedom K9 has established itself as Houston's trusted leader in professional dog training, founded by Darryl Richey, a U.S. Army veteran with the 82nd Airborne Division and PSA Hall of Fame inductee with over 26 years of dog training expertise. Serving the entire Greater Houston region from their Tomball, Texas location, the company specializes in comprehensive training programs including Board and Train services, advanced off-leash training, behavioral modification, and personal protection dog training. As Freedom K9 continues to expand its reach and maintain its reputation for transformative results, it recognized the need for a modern, professional website that accurately represents its military-grade training excellence and veteran-owned values. To achieve this, Freedom K9 partnered with ASTOUNDZ, an internet marketing firm renowned for its expertise in creating optimized, high-performance websites that deliver results.

"Our goal was to create a website that not only looks professional but also functions seamlessly across all devices," said Steve Winter, founder of ASTOUNDZ. "We wanted to ensure that Freedom K9's clients have easy access to the information they need, whether they're seeking Board and Train programs, behavioral modification services, or free training evaluations."

The new Freedom K9 website features a sleek, modern design that emphasizes the company's military precision and professional expertise. ASTOUNDZ applied its "ONE SEARCH, ONE CLICK, ONE COMPANY" philosophy to the design process, ensuring that dog owners can find what they need quickly and efficiently. The site's navigation is intuitive, with clearly defined sections for Freedom K9's key service areas, including Board and Train programs, advanced off-leash training, puppy training, behavioral modification, and personal

protection services.

"Freedom K9 is all about giving dogs and their owners the freedom they've never imagined, and our website needed to reflect that mission," said Darryl Richey, founder of Freedom K9. "ASTOUNDZ helped us create a digital presence that not only looks professional but also makes it easier for our clients to understand our unique training approach and schedule their free evaluations."

Beyond aesthetics, the new website is fully optimized for search engines, ensuring that dog owners throughout Houston can easily find the company online. ASTOUNDZ's expertise as an organic SEO company played a crucial role in this aspect of the project. The website is designed to rank highly on search engines like Google, Bing, and Yahoo, driving more traffic and generating more leads for Freedom K9's specialized training programs.

"SEO is a critical component of any modern website," Winter explained. "We made sure that Freedom K9's site is not only visually appealing but also performs well in search results, helping them reach more dog owners throughout Greater Houston and grow their veteran-owned business."

One of the standout features of the new website is its mobile responsiveness. With more dog owners accessing the internet via smartphones and tablets, it was essential that the Freedom K9 site provides a seamless experience across all devices. ASTOUNDZ ensured that the website is fully responsive, meaning it adapts perfectly to any screen size, from desktops to mobile phones.

"A great user experience is about more than just design," said Richey. "It's about making sure that our clients can access our training services wherever they are, on whatever device they're using. The new website does exactly that, whether someone needs emergency behavioral modification or wants to learn about our advanced off-leash training programs."

As Freedom K9 continues to expand its services and serve new communities throughout the Houston area, the new website provides a strong foundation for future growth. The site's backend is built to support ongoing updates and additions, allowing Freedom K9 to keep its content fresh and relevant. This flexibility ensures that the website will continue to serve the company's needs as it grows and evolves in the competitive dog training industry.

## About Freedom K9

Freedom K9 is a veteran-owned professional dog training company serving the Greater Houston area from Spring, Texas. Founded by Darryl Richey, a U.S. Army veteran with the 82nd Airborne Division and PSA Hall of Fame inductee with over 26 years of expertise, Freedom K9 specializes in Board and Train programs,

advanced off-leash training, behavioral modification, personal protection dog training, and service dog preparation. The company serves Spring, Conroe, Magnolia, The Woodlands, Katy, Houston, Cypress, Humble, and surrounding areas, providing comprehensive training solutions that give dogs and their owners more freedom than they've ever imagined.

#### About ASTOUNDZ

ASTOUNDZ is a Houston-based digital marketing and web development company specializing in creating optimized, high-performance websites that deliver measurable results. With a commitment to excellence and customer satisfaction, ASTOUNDZ offers a full range of digital marketing services, including SEO, web design, social media marketing, and more.

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For more information about Freedom K9, contact the company here: Freedom K9 Darryl Richey 281-910-9754 [freedomk9texas@gmail.com](mailto:freedomk9texas@gmail.com)

### **Freedom K9**

*Freedom K9 is a veteran-owned dog training company based in Spring, TX. Led by PSA Hall of Famer Darryl Richey, we offer expert Board & Train, off-leash, protection, and service dog training across Greater Houston. Freedom starts with great training.*

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