

Himalayan Handmade Candles Announces Launch of Seasonal Summer Sale Through Online Store

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DULUTH, GA - July 07, 2025 -
Atlanta, Georgia ? Himalayan Handmade Candles, an artisan candle company known for its hand-poured wax blends and signature fragrance collections, has announced the launch of its Summer Sale for 2025. The seasonal pricing initiative, which begins on June 6 and will remain in effect until July 30, is exclusively available through the company?s online store. The promotion offers a 35 per cent discount on regular retail pricing for all eligible items, accessible by entering a dedicated code at checkout.

The announcement comes as the company enters its peak summer season, during which its handcrafted candles-featuring a range of citrus, floral, green, and atmospheric scent profiles, are frequently selected for seasonal home settings, wellness rituals, and interior styling. Customers placing orders through the brand?s e-commerce platform during the sale period can apply the promotional code SUMMER35 to receive a discount on qualifying products.

Himalayan Handmade Candles has structured the Summer Sale to reflect both seasonal demand and the company?s continued focus on direct-to-consumer availability. While select retail partners carry its handmade candles, the summer campaign has been designed exclusively for online customers, many of whom place

monthly orders through the company?s official store. This ensures nationwide accessibility while maintaining full control over product presentation, fulfilment, and quality assurance.

The summer collection, which forms the core of the current seasonal offering, includes customer favourites such as Orange Grove, Sugared Lemon, Grapefruit Pine, Wild Green Fig, and Rain Barrel. These scents are developed to capture the essence of the season, ranging from bright citrus notes and fresh botanical greens to watery, airy compositions that evoke open skies and sunlit landscapes. The full range of summer fragrances is eligible for promotional pricing during the campaign window.

Each candle is produced in the company?s Georgia-based studio using a soy wax blend and proprietary fragrance oils, then hand-poured into reusable containers chosen for their decorative and sustainable properties. The brand?s small-batch approach allows for precision in quality control while supporting ongoing customer interest in artisan-made home goods.

A spokesperson for the company described the summer promotion as a response to growing seasonal engagement with the online shop. ?This time of year is when people are opening their homes to light, air, and scent,? the spokesperson said. ?The summer sale is about making our collection more accessible during a period when many customers are intentionally updating their spaces. It also reflects our appreciation for those who return to us season after season.?

The online-exclusive sale is available to all U.S.-based customers through the brand?s digital storefront. Orders are processed and fulfilled on a rolling basis, with shipping operations scheduled to accommodate increased volume throughout the sale period. The company has made additional inventory available to support the promotion and will continue to monitor demand to maintain availability across the full fragrance range.

While the Summer Sale offers a limited-time pricing structure, there are no changes to product quality, packaging, or production processes. All candles are crafted according to Himalayan Handmade Candles? standard practices, with each step?blending, pouring, and finishing?managed by trained artisans at the company?s workshop. The containers used in this season?s offering include a selection of distressed glass, ceramic, and embossed metal vessels, designed to complement a range of interior settings and intended to remain useful long after the candle is finished.

The company has chosen not to introduce any new fragrances as part of the promotion, instead focusing on the continued relevance and customer recognition of its established summer profiles. Fragrances such as Sunlight in the Forest, Desert Springs, and Hidden Cove remain part of the ongoing catalogue and have seen consistent seasonal interest among both new and returning customers. These blends, along with the full summer range, will remain available through the sale's conclusion on July 30, or while supplies last.

The Summer Sale also provides an opportunity for customers to explore combinations of scents for different uses within the home, from creating a sense of openness in living spaces to offering moments of quietude in personal areas. The company?s product descriptions and care guidelines, available on the online shop, support shoppers in selecting and using candles in ways that reflect both their personal preferences and seasonal moods.

The promotional code SUMMER35 is valid only during the published sale period and must be entered at checkout to apply. There are no additional requirements, and the discount applies across eligible products in the online store without exclusion of specific scent lines. The offer is limited to regular retail prices and does not apply to previously discounted items.

The summer campaign represents the brand?s ongoing commitment to maintaining a balance between artistic integrity and customer accessibility. By focusing this year?s seasonal pricing exclusively through its online platform, Himalayan Handmade Candles continues to prioritise direct connection with its customer base, ensuring that the experience of product selection, order placement, and delivery remains consistent and aligned with the values that have shaped the company since its founding.

As the summer progresses, the company will continue to highlight the sensory and decorative aspects of its seasonal offerings, drawing on its catalogue of fragrances that resonate with the experiences of longer days, open windows, and time spent at home.

The Summer Sale will remain active through July 30, 2025. All interested customers are encouraged to visit the official online store to view available inventory and complete orders during the promotional window. For further information about product specifications, shipping details, or seasonal care guidance, authorised parties may contact the company?s press office directly.

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For more information about Himalayan Handmade Candles, contact the company here:Himalayan Handmade CandlesKarlainfo@himalayantradingpost.com1750 Breckinridge Parkway, Suite 500Duluth, GA 30096

Himalayan Handmade Candles

Since 2004, Himalayan Handmade Candles has manufactured small-batch, handmade luxury candles in our Duluth,

Georgia studio. Our family of artisans blends natural soy wax with the finest fragrance oils to create a unique sensory experience.

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