Asheville Estate Planning Firm Voted #1 Law Firm in Best of Asheville 2024

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ASHEVILLE, NC - July 07, 2025 -

ASHEVILLE, NC?Craig Associates, PC, the downtown Asheville firm led by attorney Christopher M. Craig, has been awarded Gold in the Law Firm category of the Best of Asheville 2024 awards, earning the distinction of being voted the best law firm in Asheville. The annual readers? choice program spotlights local businesses that residents trust most across dozens of industries. Craig Associates, PC was recognized for its consistently high level of personal service, technical excellence, and deep commitment to Western North Carolina families and business owners. This award positions the firm as a strong contender for a repeat win in 2025.

?What makes this honor so meaningful is that it comes directly from the people we serve every day,? said estate planning attorney Chris Craig. ?Estate planning requires trust, and the fact that our clients, neighbors, and peers took the time to vote for us tells me we?re succeeding in our mission to deliver clear guidance and genuine peace of mind.?

Craig added that the award reflects the combined effort of his entire team: ?From the first phone call to the moment a client signs their final set of documents, every member of our office brings skill, patience, and

compassion. This is really their award as much as it is mine.?

Founded on the belief that legal services should be both highly sophisticated and easily understandable, Craig Associates, PC offers a comprehensive menu of practice areas that extends beyond traditional wills and trusts. Clients turn to the firm for tailored estate planning solutions that include revocable and irrevocable trusts, powers of attorney, advance healthcare directives, special-needs and asset-protection planning, probate and estate administration, and business-succession strategies. The practice also counsels individuals on real estate transactions, advises entrepreneurs and closely held companies on entity formation and governance, and guides families through adoption and guardianship matters.

?Every family and every small business faces its own blend of opportunities, risks, and long-term goals,? Craig explained. ?Our job is to translate those variables into a plan that is legally durable and intuitively usable. We focus on plain-language documents, up-front education, and practical steps that make life simpler rather than more complicated.?

In the spirit of education, the firm will host several free estate planning workshops this summer?July 8th and 23rd, and August 6th, from 12:00 p.m. to 1:30 p.m.?at Focal Point Coworking in downtown Asheville. Lunch will be provided, and registration is available through the firm?s website. The workshops are open to anyone who wishes to understand how to protect assets from lawsuits and creditors, compare wills with trusts, minimize probate exposure, coordinate estate plans with home ownership, and ensure that children and other loved ones are cared for in the event of disability or death. Craig also offers free individual consultations to those who attend the workshops.

?Even people who already have basic documents in place typically discover new strategies once they dig deeper,? Craig noted. ?We cover everything from selecting the right fiduciaries to avoiding common beneficiary-designation pitfalls. My goal is that attendees walk out feeling lighter?like they finally have a roadmap.?

Last year?s Best of Asheville recognition capped a year of continued growth for Craig Associates, PC, and Craig emphasized the firm is focused on providing the same responsive, relationship-driven service that earned them this latest accolade in the years to come: ?Winning Gold is gratifying, but staying worthy of that award every single day matters more. We?ll keep listening to what our community needs and keep innovating so that good planning is accessible to everyone.?

Residents who wish to schedule a private consultation or learn more about the upcoming workshops can visit the website or call the office at (828) 258-2888. Craig Associates, PC is conveniently located at 149 S

Lexington Avenue in Asheville?s South Slope district.

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For more information about Craig Associates, PC, contact the company here:Craig Associates, PCMackenzie Oliff(828) 470-7803mackenzie@chriscraiglaw.com149 S Lexington Ave, Asheville, NC 28801

Craig Associates, PC

Attorney Christopher M. Craig built Craig Associates, PC with the needs of growing families and businesses in mind. From its Asheville office, the firm offers estate planning and asset protection services to clients throughout Western North Carolina.

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