



SEO Expert In Los Angeles Announces New Local Buzz Service

March 04, 2016

March 04, 2016 - PRESSADVANTAGE -

San Diego, CA business nKLIK, which also services Los Angeles companies, has announced that they have launched a new local buzz service as part of their ongoing commitment to improving their offerings. Local SEO is one of the most important online marketing tools available today, with the search engine robots giving preference to websites that have been optimized as such. The new service is already proving to be very popular.

Roderick Luna from nKLIK says: "Local buzz service is about generating "buzz" around your business in your local target area. We're proud to be one of the few online marketing agencies that provide this type of service."

Through local buzz, websites can easily be found in local directories, including reviews and maps. The SEO company addresses all the search engines, including Google Places, Foursquare, Facebook Places, and Bing Local. In so doing, their client's website becomes more visible online.

Research has shown that between 2007 and 2011, local search has experienced a 144% growth. This is due

to the fact that geographically targeted advertisements are more relevant to customers and the search engines are committed to ensuring users get the best possible experience. Through local buzz, websites have the opportunity to go viral, but specifically with the audience they want to target.

"We help our clients to generate buzz locally to boost their sales," adds Roderick Luna. "We encourage everyone to contact us for a local buzz consultation and experience why this is truly the future of the internet."

An important element of local search is the increased usage of mobile devices. Additionally, consumers have changed their buying behavior, expecting to have constant up to date information about the businesses they consider visiting. Through the services offered by nKLIK, which include local business listing research and creation, local mobile 'check in' visibility, and more, website owners can see themselves dominating the competition.

Those who have used the service have been full of praise. "Who knew that the internet, which is a global phenomenon, was targeted at small geographical areas?" asks one happy client. "Thanks to nKLIK, I now understand how important it is to speak online to my local customers and the effects on my bottom line have been tremendous."

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For more information about nKLIK, contact the company here: nKLIK.Roderick.Luna@6199485017rll485@gmail.com 7425 Charmant Dr. San Diego CA 92122

nKLIK

We're a self-admitted Digital Marketing Agency, yet that is on the grounds that we adore what we do as such much.

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