San Diego Company Offers New Event Press Release Service

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Internet marketing company Local SEO Profit, which operates out of San Diego, CA, is proud to announce that they have launched a new service known as Press Release Plus. This service is designed to help clients get their name known by the local and national media through press releases. This is one of the strongest SEO tools available at present and the company is proud to have trained their staff specifically in this area of work.

Local SEO Profit's Roderick Luna, says: "Distributing press releases is an incredibly strong marketing tool. First of all, Google loves it. They are short snippets of text that are highly optimized without any keyword stuffing. Secondly, there is the chance of the national media actually picking up on the press release and providing what is essentially free advertising."

Local SEO Profit prides itself on being able to turn anything into a newsworthy event. They encourage clients to get in touch with them about what the possibilities are. While it is always easier to center a press release around something such as the launch of a new service, promotion or special event, the company says that they are able to create something interesting even if there is no huge piece of breaking news.

The Press Release Plus service is proving to be very popular. "I know that the world of media is nothing like what it was even ten years ago. Getting your name out there is increasingly difficult, even if you have a piece of breaking news. Thanks to the Press Release Plus service, however, Local SEO Profit makes sure that my company's name is always in the limelight. Some of their releases have been picked up by national news outlets, and many have been picked up by the local press. This has made a tremendous difference to my business as a whole."

Those who are interested in boosting their SEO efforts are encouraged to look into the Press Release Plus service. They can sign up for an account in order to have regular press releases sent out to the world. Further information can be found on the company's website.

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For more information about Local SEO Profit, contact the company here:Local SEO ProfitRoderick Luna6199485017rll485@gmail.com7425 Charmant Dr. San Diego CA 92122

Local SEO Profit

Local seo profit is a USA based company and offers extensive services in the field of search engine optimization and digital marketing.

Website: http://localseoprofit.com/

Email: rll485@gmail.com

Phone: 6199485017