New Hire By Local SEO Profit Designs Press Release Service

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Local SEO Profit, an internet marketing company operating out of San Diego, CA, has recently hired a new member of staff, Paul King. King immediately got to work in further improving the already impressive services that the company offers and he launched the Press Release Plus service. This fits in with his personal area of expertise, as well as with one of the best strategies in internet marketing available today.

Roderick Luna from Local SEO Profit says: "We are committed to always offering the best and most up to date services. The internet changes so often and so quickly, however, that it is sometimes impossible to keep up. We decided, therefore, to hire a new person to help us specifically with press release services, and he has been making some massive ripples in our business. Welcome aboard Paul, we look forward to many years of working with you."

Paul King has worked as a journalist for many years before deciding to train himself in SEO and online marketing practices as well. He knows what the national and local media look for in terms of press releases, but he also knows what Google and the other search engines look for in terms of actual content. Put together, this makes him uniquely qualified to offer the best possible press release service, and people have been

raving about it.

"Press releases sounded, to me, like something that is only required if you actually have a piece of very important news," says one happy client. "Paul at Local SEO Profit showed me, however, that it is actually a strong marketing tool that can be used for any type of situation. I signed up for Press Release Plus and now have regular pieces about my business in various local and national media outlets. I can't begin to tell you about how much of a positive impact this has had on my business as a whole."

For Local SEO Profit, the goal is to help their clients attract more leads and traffic. Ultimately, this will lead to more sales. Press releases are just one of the many ways in which they can achieve this.

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For more information about Local SEO Profit, contact the company here:Local SEO ProfitRoderick Luna6199485017rll485@gmail.com7425 Charmant Dr. San Diego CA 92122

Local SEO Profit

Local seo profit is a USA based company and offers extensive services in the field of search engine optimization and digital marketing.

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