DLV Vision Welcomes Loren Rude, O.D., to Ventura and Westlake Village Offices

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Ventura, CA - DLV Vision has announced that Dr. Loren Rude, O.D., an esteemed optometrist with more than 25 years of experience in ophthalmic care, has officially joined their clinical team. Dr. Rude will be seeing patients at both Westlake Village and Ventura locations. With a professional background spanning surgical co-management, refractive surgery, and medical education, his addition reinforces DLV Vision?s long-standing commitment to clinical innovation and outstanding patient outcomes.

?We are honored to welcome Dr. Rude to our practice,? said Paul J. Dougherty, M.D. ?His clinical expertise, surgical insight, and dedication to collaborative care are well-known throughout the region. I?ve long admired his ability to bridge the gap between optometry and ophthalmology to achieve optimal results for patients, and his joining DLV Vision is a win not just for our team but for every patient who walks through our doors.?

Over the course of his career, Dr. Rude has assumed leadership roles at private practices and surgical centers across Southern California, where he has helped establish LASIK and premium cataract programs from the ground up. Before joining DLV Vision, he served as a Medical Science Liaison at Alcon, where he collaborated with refractive surgeons and key opinion leaders to enhance the national understanding of

emerging technologies in surgical vision correction. From dry eye trials to advanced intraocular lens education, Dr. Rude has left his mark on nearly every aspect of modern refractive care.

Dr. Rude is especially passionate about delivering patient-centered care and building relationships with referring optometrists. At his previous practices, he played a pivotal role in strengthening interdisciplinary partnerships, helping create seamless transitions for patients across the spectrum of eye care. This collaborative spirit made him a natural fit for DLV Vision, a practice known for combining cutting-edge treatments with a personalized approach to care.

In addition to his clinical achievements, Dr. Rude is an experienced lecturer and medical educator. He has presented on topics ranging from meibomian gland dysfunction to premium IOL technologies at regional and national conferences. He also served as a clinical director at multiple high-volume refractive practices, where he mentored up-and-coming optometrists and helped guide the clinical integration of FDA and Phase 4 study results. His research contributions have supported significant advancements in dry eye treatment, corneal care, and refractive outcomes.

Dr. Rude?s approach to eye care aligns with DLV Vision?s mission to provide a full continuum of surgical and non-surgical care in a compassionate and collaborative environment. By joining the team, he expands patient access to the latest treatments and technologies at both the Ventura and Westlake Village offices.

?Patient outcomes always come first,? said Dr. Dougherty. ?And those outcomes depend on teamwork, experience, and thoughtful communication. Dr. Rude?s leadership in clinical and surgical settings alike brings real value to our practice ? and to our patients, who can expect the same high standard of care we?ve always delivered, now strengthened by his expertise.?

DLV Vision is currently scheduling appointments with Dr. Rude for both new and existing patients. To book a consultation at their Ventura or Westlake Village locations, patients are encouraged to contact the practice directly by phone or through their website.

About DLV Vision

DLV Vision is a premier provider of vision correction and ophthalmic care, with locations throughout Southern California, including offices in Westlake Village and Ventura. Founded by Paul J. Dougherty, M.D., the practice is recognized for its leadership in laser vision correction and cataract surgery, as well as its utilization of the most advanced diagnostic and treatment technologies available. Their team of expert ophthalmologists and optometrists provides personalized, outcomes-driven care across the full spectrum of vision health ?

including LASIK, advanced IOLs, dry eye treatment, and more. DLV Vision is committed to achieving exceptional results and upholding the highest standards of patient-centered service.

To learn more, visit https://www.doughertylaservision.com/

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DLV Vision - Westlake Village

At DLV Vision, our priority is to put you in the hands of skilled eye surgeons who will perform laser eye surgery for you in Ventura and Los Angeles counties!

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