

Valentines Day Sales Set To Soar With Launch of Never Before Seen eCom Pages Shopify App

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With the unstoppable popularity of the digital economy in full swing, eCom Pages is encouraging people to open up eCommerce websites. This comes after new statistics have been released about the projected Valentine's Day retail sales in 2016. This shows that, once again, online spending is booming. To assist in capitalising on this imminent opportunity, the company will be offering an easy to use and affordable Shopify app that was recently launched on February 17, 2016. This app, eComPages, is said to "break new ground" in expiditing and customising an online businesses offering to a hungry, tech savy audiance with intent to buy that special gift this Valentine's Day.

Sandeep Verma, promotional partner for eCom Pages, says: "Valentine's Day shopping is huge, as is shopping for many other public holidays. Since Black Friday 2015, however, we have seen that online shopping has truly overtaken shopping on the high street. In fact, some experts called this year's Black Friday a flop, but it certainly wasn't for those who have online stores. We have developed an app that makes it possible for people to open up their own online store quicker and easier than ever before and get a piece of this huge retail pie."

The brand new eComPages app has been designed to simplify and streamline the creation of Shopify store fronts. The cloud based app achieves this in a completely new way, which means there will no longer be a need for businesses to hire a team of expensive eCommerce programers, something that has put many business off in the past. It would take months or years to customize a Shopify store bespoke to a large retailer's specific needs. The new app, which has a full drag and drop interface, makes it possible for this to now happen in a matter of minutes. This helps clients save both time and money, enabling them to immediately get involved in actually marketing their store to hit their targets.

The 2016 Shopify app enables clients to completely customize their store front, which will maximimize its effectiveness, essentially turning visitors into buyers. "Another thing that is really important about the app is that it is fully mobile immersive shopping," adds Sandeep. "Preliminary estimates indicate that, this Valentine's Day period, around 70% of shoppers will use their mobile devices to browse and research. A

significant number are most likely to purchases through mobile. This means there is a huge potential for truly big sales through any online enabled smart device."

People are encouraged to click here to learn more about the app.

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For more information about eCom Pages, contact the company here:eCom PagesSandeep Verma+44 (0) 203 1294 607Sandeep.Verma@AbsoluteTrafficMarketing.com

eCom Pages

Email: Sandeep.Verma@AbsoluteTrafficMarketing.com

Phone: +44 (0) 203 1294 607

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