

New Launch: Tap into Valentines Day Sales With New Cloud Based Shopify App

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eCom Pages is proud to announce the launch of their new Shopify app, eComPages. This app has been designed specifically to benefit people who already own online Shopify stores or are looking to create new store fronts. The new Shopify app was made publically available on February 17, 2016.

eCom Pages' promotional partner Sandeep Verma says: "eComPages is a cutting edge cloud based app specifically designed from the ground up to integrate really well with Shopify to provide a completely customized store front. The work that would have taken months by hiring teams of online store programmers to develop can now be successfully accomplished with this time saving app."

People looking to earn an extra income, as well as established businesses, would no longer lose out on opportunity costs because of the sheer time it used to take to deploy even a minor change. They can test new ideas and strategies at a much more rapid pace by applying quick changes to their online store. This helps them find winning strategies that they can further refine to help online prospects become buying customers and to achieve more Shopify conversions.

The app can then effectively encourage customers to become returning customers who buy again and again. Effectively it offers a win/win situation for both store owner and customer. The business will make more sales and the customer will be guided to offers that they will fall in love with and really enjoy.

Thanks to eComPages, people will be able to access state of the art cloud technology. This will enable them to totally customize to their store front in ways that were previously impossible to achieve without hiring a professional eCommerce experts. The new app is designed to be highly convenient, saving time and money. "It's drag and drop interface makes it easy to use for beginners and for the more experienced it offers fast, responsive, flexible control to transform your Shopify store from run of the mill to something that customers will want to come back to again and again."

Research has shown that this Valentine's Day will be a record seller. However, unlike in 2011, which holds

the biggest record in sales to date, a huge proportion of purchases will be made online. This trend really stood out with the last Black Friday. Not only do people shop more online than by foot, they also use the online world to explore their shopping options, reviewing stores and products before deciding whether or not to spend their money there. "We are expecting to see record retail sale this Valentine's Day season and are confident that eCom Pages will be one of the fast growing facilitators to sell more physical products."

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