Fleet Cost & Care Appoints Thinh Nguyen as CTO to Accelerate Innovation and Platform Advancement

July 14, 2025

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DETROIT, MI ? July 9, 2025 ? Fleet Cost & Care (FCC), a leading provider of fleet management software purpose-built for the crane, rigging, and specialized equipment industries, proudly announces the appointment of Thinh Nguyen as Chief Technology Officer (CTO). In this strategic executive role, Nguyen will shape and execute FCC?s long-term technology vision, leading key initiatives across Product Engineering, Cybersecurity, IT Operations, and Data Strategy. With a sharp focus on scalability, innovation, and user-driven design, Nguyen will guide the evolution of FCC?s platform to deliver smarter, more efficient solutions that empower equipment rental companies to optimize workflows, strengthen connectivity between teams, and make more informed, data-driven decisions.

Nguyen?s appointment underscores FCC?s steadfast commitment to driving digital transformation within the equipment rental industry through cutting-edge software and advanced technologies, including Artificial Intelligence. As more companies prioritize modernization and seek to seamlessly connect field operations with back-office systems, Nguyen will be instrumental in accelerating FCC?s innovation roadmap. His leadership will focus on delivering intelligent, automated solutions that empower operations managers, dispatchers, accounting professionals, and business owners with the tools they need to work smarter, faster,

and more collaboratively in today?s competitive landscape.

?Thinh brings an exceptional blend of technical expertise, strategic vision, and real-world experience,? said Jeff Curran, President of Fleet Cost & Care. ?He has a proven track record of modernizing complex systems and delivering impactful solutions that truly resonate with end users. Thinh understands the operational challenges our customers face and is uniquely equipped to develop tools that not only streamline processes but also drive measurable business outcomes.?

Nguyen brings more than 25 years of deep expertise in enterprise software and digital product development to his new role at FCC. Throughout his distinguished career, he has held senior technology leadership positions at prominent organizations including Open Lending, Flagstar Bank, and Mr. Cooper. In these roles, he led large-scale initiatives focused on platform modernization, cloud transformation, and elevating the digital user experience. His broad technical acumen spans cloud-native architecture, omni-channel customer engagement, and data-driven software delivery?positioning him as a strategic asset in FCC?s mission to deliver powerful, future-ready solutions to the equipment rental software industry.

Nguyen holds a Master of Business Administration from Southern Methodist University and a bachelor?s degree in Information Systems from the University of Texas at Arlington. This well-rounded academic background?combining rigorous business strategy with advanced technical expertise?has served as the cornerstone of his leadership style. It has enabled him to approach digital transformation with a rare dual perspective: one that understands both the strategic imperatives of the business and the technological frameworks needed to support them. Throughout his career, this ability to align innovation with operational goals has fueled high-impact initiatives that drive efficiency, scalability, and sustained enterprise value.

About Fleet Cost & Care

Fleet Cost & Care (FCC) is a leading provider of comprehensive fleet management software tailored specifically for the crane, rigging, and heavy equipment rental industries. For over two decades, FCC has empowered equipment owners and operators to streamline every aspect of their business?from quoting and scheduling to dispatching, maintenance, and invoicing?within a single, fully integrated platform. With robust desktop and mobile applications, FCC bridges the gap between the field and the back office, delivering real-time visibility, operational efficiency, and enhanced safety. Trusted by companies of all sizes, FCC?s solutions are designed to simplify complex workflows and drive measurable performance across every level of an organization.

For more information, visit www.fleetcostcare.com

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Fleet Cost & Care

Fleet Cost & Care offers the most comprehensive fleet management software & mobile app on the market. Serving customers worldwide since 1993, we help heavy equipment rental companies simplify and systemize their day-to-day operations.

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