Rally4Vets Wraps Coast-to-Coast ?America 250 Tour? Honoring U.S. Military Legacy with 2,937.5-Mile Drive

July 15, 2025

EL SEGUNDO, CA - July 15, 2025 -
El Segundo, CA. After six unforgettable days, 2,937.5 miles, and countless connections forged with veterans, supporters, and patriotic Americans, Rally4Vets has officially concluded its cross-country America 250 Tour?a rolling tribute to 250 years of American democracy and the milestone birthdays of the U.S. Army, Navy, and Marine Corps.

Launched on June 17 at the National Museum of the United States Army in Fort Belvoir, Virginia, the Rally4Vets team made its way across the country in a special Rally4Vets-liveried C6 Corvette, making planned and spontaneous stops at American Legion and VFW posts, historic sites, and roadside meetups. Their journey concluded at Manhattan Beach, California on June 22, but in true Rally4Vets fashion, the celebration didn?t end there.

?We chose to delay our official wrap-up until July 12,? said Rally4Vets founder Robert W. Hess, a combat-disabled Vietnam veteran. ?By extending the patriotic spirit of Independence Day, we created time to

reflect on the incredible people and powerful stories we encountered. Every mile was a celebration?and a call to action.?

The America 250 Tour was more than a scenic drive?it was a mobile platform to connect, remember, and engage. At each stop, Rally4Vets held informal conversations with veterans and families, listened to their stories, and promoted mental health and suicide prevention resources through its ?We Drive. They Survive.? mission.

Among the most emotional stops was the team?s visit to the National D-Day Memorial in Bedford, Virginia, a small town that suffered the highest per capita loss of life on June 6, 1944.

?Standing beneath the 44-foot Overlord Arch, learning about the Bedford Boys?it took our breath away,? said Hess. ?It reminded us why this trip matters and why Rally4Vets exists. It?s not just about the road?it?s about the people we serve.?

From Virginia?s Blue Ridge Mountains through the Midwest, across the Texas plains, and through the stark beauty of the Southwest, the team logged nearly 3,000 miles, bringing awareness to the 250th anniversary of American democracy and the founding of our nation?s military branches.

Rally4Vets? vehicles?both a 28-year-old Mazda Miata and an 18-year-old Corvette?performed double duty as conversation starters and capable track cars. Outfitted with sponsor logos and rally livery, they not only stood out at every stop but carried the Rally4Vets message across the country.

?This trip would not have been possible without our generous sponsors,? Hess said. ?Just Driven helped prep our cars and keep us rolling strong. Riaction Performance Shocks provided the suspension that kept us planted over some truly rugged terrain. And Apex Wheels kept us looking sharp while taking a beating on the road.?

The tour reinforced how much can be accomplished with a shared mission and the support of committed partners. ?Their contributions weren?t just mechanical?they were mission-critical,? added Hess.

Plans are already in motion for the next chapter. In 2026, Rally4Vets will once again hit the road for a bigger, bolder America 250 Tour?inviting veterans, sponsors, and patriots to join a nationwide celebration of freedom, service, and connection.

Next year?s rally will build on this year?s impact, offering more opportunities for community engagement, local meetups, and expanded support for Rally4Vets? programs, including track-day experiences and service dog sponsorships that help reduce veteran suicide rates.

Rally4Vets will again carry a U.S. flag that has flown over the Capitol in honor of America?s 250th birthday?connecting past, present, and future through shared action and patriotism.

To explore media from the road, get involved, or inquire about 2026 sponsorship opportunities?including the chance to drive a segment of the tour?visit www.rally4vets.com or follow @Rally4Vets on Facebook, Instagram, and X.

Media Contact:

Tiffany Vaughn | Rally4Vets Press Office

tiffany.vaughn@dven.org

(571) 413-7171

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For more information about Rally4Vets, contact the company here:Rally4VetsRobert Hess3104305899info@rally4vets.com840 Apollo StreetSuite 100El Segundo, CA 90264

Rally4Vets

Rally4Vets creates motorsports events to increase awareness of veteran issues and generate funds to support veteran suicide prevention.

Website: https://www.rally4vets.com

Email: info@rally4vets.com

Phone: 3104305899

