



Himalayan Handmade Candles Showcases Summer Scented Candle Collection with Seasonal Sale Through Online Store

July 14, 2025

DULUTH, GA - July 14, 2025 - PRESSADVANTAGE -

Atlanta, Georgia ? Himalayan Handmade Candles, a candle-making studio specializing in artisan-crafted home fragrance, has announced the return of its seasonal summer-scented candle collection. As part of the summer initiative, the company is also offering a limited-time discount of 35 percent off regular online retail pricing, available exclusively through its e-commerce platform. The promotional period will run during July 2025 and is accessible by applying the code SUMMER35 at checkout.

The summer fragrance collection features a selection of candle scents designed to evoke the sensory atmosphere of the season. These blends, which have been part of the brand?s recurring summer line-up, incorporate elements such as citrus, greens, florals, and airy woods. Fragrances, including Orange Grove, Grapefruit Pine, Sugared Lemon, Rain Barrel, and Wild Green Fig have become favorites among customers for their ability to evoke both the brightness and calm of summer interiors. Each scent has been developed using proprietary oil formulations and is hand-poured using a soy wax blend at the company?s Georgia-based workshop.

The containers used in the summer line are selected to align with the brand's design-forward philosophy. Reusable and visually distinct, the vessels serve a dual purpose as both candleholders and permanent home accessories. Their colors and textures reflect the seasonal aesthetic and are chosen to harmonize with a range of personal spaces, from sunlit kitchens to quiet reading corners.

The company has confirmed that the summer range will be sold exclusively through its official online store for the duration of the season. Daily shipping is supported nationwide, allowing customers in all U.S. locations to access the full collection regardless of proximity to a retail partner. The direct-to-consumer model has been central to Himalayan Handmade Candles' distribution strategy, providing a consistent experience in ordering, fulfillment, and customer support.

A spokesperson for the company noted that the summer release and the accompanying promotion mark a significant milestone in the brand's annual cycle. "Summer is when people are especially attuned to the mood of their environments," the spokesperson said. "Fragrance becomes a way to create a sense of openness, stillness, or renewal in the home. The seasonal collection is designed to support that atmosphere in a subtle, authentic way."

The 35% discount, offered through the promotional code SUMMER35, applies to all eligible products at standard retail pricing during the sale period. There are no exclusions based on scent or vessel design. While this represents the company's most substantial promotional event of the summer, the focus remains on accessibility and quality rather than clearance or excess inventory. All products available during the sale are produced using the same small-batch methods and standards as the year-round offering.

In addition to the summer-focused fragrances, the brand's broader catalog remains available throughout the promotion. The scent blends, such as Lilac & Leather, Woodland Mist, and Desert Springs, although not specifically associated with summer, continue to resonate with customers for their botanical and atmospheric profiles. These options provide variety for individuals looking to layer or rotate scents in different spaces throughout the season.

Each candle is still produced by hand in limited quantities, upholding the company's founding principles of craftsmanship and intention. Production processes, from scent development and wax pouring to packaging, are overseen by a team of trained artisans who adhere to a consistent set of quality standards across all batches. The company has scaled its shipping and logistics operation in anticipation of the summer sale, ensuring that increased order volume can be met without delay or compromise to presentation.

The summer collection reflects Himalayan Handmade Candles' belief that fragrance is a part of daily living that can be both practical and expressive. Rather than treat seasonal launches as trend-driven releases, the company aims to develop and refine scent profiles that become part of recurring routines for customers over

time. The containers, wax blend, and scent compositions are all designed with durability in mind, offering lasting value long after the candle has been burned.

The Summer 2025 collection and accompanying promotional discount will remain available through July 30, with inventory updated regularly based on demand. Orders placed through the online store are shipped five days per week, with delivery supported throughout the continental United States. Customers are encouraged to place orders early within the promotional window to ensure preferred scents remain in stock during the height of the season.

The summer sale and seasonal collection reflect a broader pattern of growth for the company, which has maintained a steady commitment to its handmade origins while expanding its digital reach. The online store serves as the primary hub for seasonal engagement, offering customers nationwide access to curated products and candle care resources. The brand's focus remains on delivering a cohesive experience that blends scent, design, and responsible production.

For customers interested in bringing the essence of the season into their homes, the Summer 2025 collection from Himalayan Handmade Candles offers a limited-time opportunity to do so with added value. For further information on product specifications, scent notes, and shipping timelines, please visit the company's official e-commerce platform or contact the sales department.

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Himalayan Handmade Candles

Since 2004, Himalayan Handmade Candles has manufactured small-batch, handmade luxury candles in our Duluth, Georgia studio. Our family of artisans blends natural soy wax with the finest fragrance oils to create a unique sensory experience.

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