Locke Protective Services Unveils New Website Showcasing 30+ Years of Trusted Security Excellence

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HOUSTON, TX - July 15, 2025 -
Locke Protective Services, a premier commercial security company serving the greater Houston area for over 30 years, has launched a newly designed website that reflects its long-standing commitment to professional excellence, customer service, and trusted protection. Partnering with ASTOUNDZ, a leading digital marketing and web development company, Locke now offers an enhanced online experience tailored to the evolving needs of businesses seeking reliable security solutions.

Locke Protective Services has established itself as Houston's trusted provider of commercial security solutions since 1994, serving a diverse range of industries including office buildings, healthcare facilities, educational institutions, light and heavy industry, and residential neighborhoods. As the company continues to expand its capabilities and maintain its reputation for excellence, it recognized the need for a modern, professional website that accurately represents its three decades of security expertise. To achieve this, Locke Protective partnered with ASTOUNDZ, an internet marketing firm renowned for its expertise in creating optimized, high-performance websites that deliver results.

"Our goal was to create a website that not only looks professional but also functions seamlessly across all devices," said Steve Winter, founder of ASTOUNDZ. "We wanted to ensure that Locke Protective's clients have easy access to the information they need, whether they're seeking security assessments, guard services, or emergency response solutions."

The new Locke Protective website features a sleek, modern design that emphasizes security expertise and professional reliability. ASTOUNDZ applied its "ONE SEARCH, ONE CLICK, ONE COMPANY" philosophy to the design process, ensuring that potential clients can find what they need quickly and efficiently. The site's navigation is intuitive, with clearly defined sections for Locke Protective's key service areas, including commercial security guards, property protection, industry-specific solutions, and emergency response services.

"Locke Protective is all about keeping Houston businesses safe and secure, and our website needed to reflect that mission," said Bill Lakenmacher. "ASTOUNDZ helped us create a digital presence that not only looks professional but also makes it easier for our clients to connect with us and understand how we can protect their people, property, and assets."

Beyond aesthetics, the new Locke Protective website is fully optimized for search engines, ensuring that businesses seeking security services can easily find the company online. ASTOUNDZ's expertise as an organic SEO company played a crucial role in this aspect of the project. The website is designed to rank highly on search engines like Google, Bing, and Yahoo, driving more traffic and generating more leads for Locke Protective.

"SEO is a critical component of any modern website," Winter explained. "We made sure that Locke Protective's site is not only visually appealing but also performs well in search results, helping them reach more businesses and grow their security services throughout Houston."

One of the standout features of the new website is its mobile responsiveness. With more business owners and facility managers accessing the internet via smartphones and tablets, it was essential that the Locke Protective site provides a seamless experience across all devices. ASTOUNDZ ensured that the website is fully responsive, meaning it adapts perfectly to any screen size, from desktops to mobile phones.

"A great user experience is about more than just design," said Lakenmacher. "It's about making sure that our clients can access our security services wherever they are, on whatever device they're using. The new website does exactly that, whether someone needs immediate security consultation or wants to learn about our comprehensive protection services."

As Locke Protective continues to expand its services and serve new markets throughout the Houston area, the new website provides a strong foundation for future growth. The site's backend is built to support ongoing updates and additions, allowing Locke Protective to keep its content fresh and relevant. This flexibility ensures that the website will continue to serve the company's needs as it grows and evolves in the ever-changing security industry.

About Locke Protective Services

Locke Protective Services is a leading provider of commercial security solutions, serving businesses throughout Houston and surrounding areas since 1994. With over 30 years of trusted expertise, Locke Protective offers comprehensive security services including commercial security guards, property protection, and industry-specific security solutions for office buildings, healthcare facilities, educational institutions, and

industrial properties. The company is dedicated to keeping Houston safe through proactive security measures, highly trained security professionals, and a commitment to exceptional customer service.

About ASTOUNDZ

ASTOUNDZ is a Houston-based digital marketing and web development company specializing in creating optimized, high-performance websites that deliver measurable results. With a commitment to excellence and customer satisfaction, ASTOUNDZ offers a full range of digital marketing services, including SEO, web design, social media marketing, and more.

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Locke Protective

Since 1994, Locke Protective Services has been Houston?s trusted provider of commercial security solutions across industries like healthcare, education, and residential communities.

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