



## **Corner Lot Living Unveils New Brand Identity and Website, Reflecting Its Commitment to Exceptional Resident Experiences**

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Jacksonville, FL -- Corner Lot Living, the multifamily division of Corner Lot Development Group, has introduced a revitalized brand identity and dynamic new website that reflect its dedication to creating exceptional, service-first new apartment communities in Jacksonville and throughout Northeast Florida.

Since its founding, Corner Lot Living has grown as part of Corner Lot Development Group's vision to build stronger, more connected neighborhoods in Jacksonville and beyond. What began with a handful of thoughtfully developed properties has expanded into a diverse portfolio of vibrant communities known for their walkable locations, distinctive design, and carefully maintained spaces. This evolution reflects years of experience in development and property management, always guided by the belief that every resident deserves a home that feels effortless, welcoming, and dignified.

The refreshed brand represents more than a visual update; it marks a renewed focus on the Corner Lot

Living Difference: putting residents first, upholding quality standards, and delivering a lifestyle built on comfort, convenience, and pride of place. Across every community, residents enjoy amenities such as resort-style pools, green spaces, pet-friendly features, and well-appointed interiors designed with both style and function in mind. Every detail, from lighting and landscaping to customer service, is approached with a commitment to excellence.

“At Corner Lot Living, we are dedicated to living well, paying meticulous attention to the details, and being attentive to the needs of our residents,” said George Leone, COO of Corner Lot. “Our goal is to provide for the lifestyle of our community and create value through efficient operations. We strive to maintain our communities at the highest level, and our new brand reflects that promise.”

This philosophy is evident in every step of the resident experience. Proactive maintenance, responsive on-site teams, and transparent communication create a level of trust that sets Corner Lot Living apart in the multifamily market. Residents know their concerns will be addressed promptly, and that their home will continue to feel modern, safe, and cared for as the years go by.

Sonny LeBron, Director of Asset Management at Corner Lot Living, explains, “Residents choose Corner Lot Living because we prioritize what matters most to them: peace of mind, cleanliness, beauty, and community. Our brand refresh and new website are tools to better share our story and showcase the pride we take in every home we manage.”

The new website offers a seamless way to explore available communities, discover upcoming developments, and experience the Corner Lot Living promise firsthand. Visitors can view floor plans, browse photo galleries, apply online, and connect with on-site teams directly—making the search for a new home easier than ever.

As Corner Lot Living looks to the future, its commitment to Jacksonville and Northeast Florida remains strong. With several new projects in planning and construction phases, the team is poised to continue expanding its footprint while staying true to the values that have shaped its success.

Visit [CornerLotLiving.com](https://www.cornerlotliving.com) to learn more about the new brand, browse current apartments in Jacksonville, FL, and see what's next for Corner Lot Living.

About Corner Lot Living

Corner Lot Living is the multifamily division of Corner Lot Development Group, dedicated to creating apartment communities where residents feel valued, cared for, and truly at home. With a resident-first approach, every detail—from location and design to amenities and daily upkeep—is thoughtfully planned to deliver comfort, convenience, and peace of mind. Serving the Jacksonville region, Corner Lot Living blends high standards of quality with attentive service, offering vibrant, walkable communities that elevate everyday living. Learn more at [CornerLotLiving.com](https://cornerlotliving.com).

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For more information about Corner Lot Living, contact the company here: Corner Lot Living Kaitlyn Parham 3366813007 [kaitlynparham@theconnectagency.com](mailto:kaitlynparham@theconnectagency.com) 1000 Riverside Ave #600, Jacksonville, FL 32204

## Corner Lot Living

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Website: <https://cornerlotliving.com/>

Email: [kaitlynparham@theconnectagency.com](mailto:kaitlynparham@theconnectagency.com)

Phone: 3366813007

