Big City Optical Opening 20th Location in Oak Brook, Illinois

July 16, 2025

OAK BROOK, IL - July 16, 2025 -
Chicago, IL (DATE) ? Big City Optical, a trusted leader in modern optometry and designer eyewear, is celebrating a major milestone with the opening of its 20th location in Oak Brook, Illinois. This expansion strengthens Big City Optical?s presence in the western suburbs, bringing its signature blend of high-tech diagnostics, fashionable frame curation, and neighborly patient care to even more Chicago-area patients.

The new office, located in the Oak Brook Promenade shopping district, will serve as a full-service eye care center offering advanced digital eye exams, same-day appointments, contact lens fittings, and an extensive selection of hand-picked independent and designer frames. This location also provides convenient, in-person eye care for the Oak Brook community and surrounding neighborhoods ? including those shopping or working at the Promenade.

?This opening represents more than just a new storefront ? it?s a continuation of our commitment to delivering convenient, personalized, and stylish vision care wherever our patients need it,? said Michael Kogelis, co-founder of Big City Optical. ?Oak Brook is a dynamic community, and we?re excited to support its growing need for modern, neighborhood-driven vision care.?

Founded in 2017 by Kogelis and Dr. Rasa Tamulavichus, O.D., Big City Optical was designed to challenge traditional optical care by offering an experience that pairs neighborhood trust with industry-leading technology. Each clinic is staffed by local doctors and opticians, many of whom live in the neighborhoods they serve. This emphasis on familiarity and consistency has helped the brand establish a reputation for approachable service and high-quality care.

The Oak Brook team will be no exception. According to Kogelis, the new office has been built with the same principles that have guided all previous locations: accessibility, transparency, and an eye for both function and fashion.

?We?ve always believed that quality eye care should be available how, where, and when people want it,?

Kogelis said. ?Opening our 20th location is a meaningful moment for us ? it reflects the trust our patients place in us and the value they see in our approach to care.?

The new Oak Brook location will also offer Big City Optical?s well-known frame styling experience. Patients will be guided by trained opticians through over 700 curated frame options, including high-end designer labels and boutique brands not typically found in traditional retail chains. A warranty is offered with every frame purchase, along with access to convenient repair and replacement services ? a detail that continues to set Big City Optical apart.

?Our clients want more than a prescription ? they want to feel good in their glasses, and they want care that fits their lifestyle,? said Kogelis. ?We?re here to make sure they get both.?

With 20 locations and counting, Big City Optical has grown steadily across Chicago and its surrounding neighborhoods, including Lincoln Park, Lakeview, Andersonville, South Loop, Hyde Park, and Evanston. Each location maintains a consistent standard of care while reflecting the unique character of the community it serves.

To schedule an appointment at the new Oak Brook office or to learn more about Big City Optical?s services, patients can visit: bigcityoptical.com.

About Big City Optical

Big City Optical is a trusted, family-owned optometry and eyewear provider with 20 locations across the greater Chicago area. The practice offers comprehensive eye exams, contact lens fittings, dry eye treatment, pediatric vision care, and co-management for eye surgeries ? all delivered with modern diagnostic technology and a personalized approach. With a curated selection of over 700 independent and designer frames, expert optical styling, and a seamless digital-to-in-store experience, Big City Optical makes it easy for patients to access the care and eyewear they need ? how, where, and when they want it.

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Big City Optical Oak Brook Real

Our talented and multifaceted team at Logan Square provide a world-class, precise, and friendly eye care experience for the whole family.

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