European Institute of Plastic Surgery Announces Expanded Breast Lift Procedures Across Cyprus

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NICOSIA, CYPRUS ? The European Institute of Plastic Surgery (EIPS) has announced the expansion of its specialised breast lift services across multiple locations in Cyprus, including Nicosia, and Limassol. Recognised for its expertise in reconstructive and aesthetic procedures, EIPS is now offering advanced mastopexy techniques that address both form and support, aligning with the growing demand for breast reshaping procedures that reflect long-term, natural-looking outcomes.

The expansion is part of EIPS?s ongoing commitment to delivering highly specialised care and responding to evolving patient needs. With a focus on surgical precision and individualized treatment, the breast lift procedures at EIPS are performed with the dual aim of restoring firmness and enhancing the overall silhouette, often following changes caused by weight fluctuations, pregnancy, or aging. The addition of this service to more regions in Cyprus ensures wider access to a procedure that has steadily grown in popularity and clinical importance.

Breast lift surgery, medically referred to as mastopexy, addresses tissue laxity and repositioning of the nipple-areolar complex to create a lifted and balanced appearance. The techniques used by the surgical team

at EIPS take into consideration each patient?s unique anatomy, skin elasticity, and desired outcome. By tailoring the procedure to the individual, the institute ensures consistency in aesthetic results while maintaining a focus on safety and long-term tissue health.

As part of this development, EIPS has introduced the use of the Preserve Method by Motiva in selected cases. This technique prioritises the preservation of key anatomical structures and aims to minimise tissue disruption. Although not the default approach for all patients, the Preserve Method reflects EIPS?s integration of modern innovations into its surgical practice, reinforcing its reputation for adopting evidence-based advancements in plastic surgery.

The expansion of breast lift services is based on a noticeable increase in patient referrals and inquiries related to breast reshaping, particularly among individuals seeking corrective solutions after pregnancy, weight loss, or implant removal. The institute is responding by increasing appointment availability and surgical scheduling across Nicosia and extending these offerings to patients in surrounding regions through coordinated outreach and consultations.

A spokesperson for the European Institute of Plastic Surgery commented, ?Breast lift procedures represent an important part of modern plastic surgery, providing patients with options to address both aesthetic and functional concerns. Expanding this service across Cyprus is a direct response to increased demand, and our team is committed to ensuring patients in all regions receive the same level of expert care.?

EIPS?s breast lift services are supported by a full diagnostic and pre-operative planning process, which includes detailed patient assessments, imaging, and tailored recovery protocols. The institute works in collaboration with anaesthesia specialists and post-surgical care teams to optimise both the safety and comfort of each procedure. Recovery plans are created with attention to scar management, long-term breast shape retention, and patient lifestyle factors.

The institute has observed that demand for breast lifts has grown beyond traditional expectations, with a more diverse patient demographic seeking consultation. These include younger individuals facing early tissue sagging due to genetics, as well as those recovering from bariatric surgery or significant life changes. EIPS emphasises the importance of realistic outcomes and sets clear expectations for all patients through comprehensive consultations and evidence-informed discussions.

The spokesperson added, ?Expanding the reach of breast lift services allows the institute to serve communities that previously had limited access to high-level aesthetic surgery. Every step of the process, from consultation through recovery, is approached with professionalism and care, ensuring patients feel informed, supported, and confident in their decision.?

Breast lift procedures at EIPS are performed in accredited facilities equipped with modern surgical tools and high-level infection control protocols. Each surgical plan is designed to minimise scarring while achieving the desired repositioning of breast tissue. The results aim to improve not only appearance but also overall posture and comfort, particularly in cases where sagging tissue may contribute to musculoskeletal strain.

The expansion across Cyprus is part of a broader initiative by EIPS to decentralise access to advanced plastic surgery and respond to shifting aesthetic trends. The institute continues to monitor patient outcomes and satisfaction through follow-up care, feedback systems, and collaborative reviews, maintaining excellence across all service locations.

Through this service expansion, the European Institute of Plastic Surgery continues to establish itself as a leading provider of aesthetic and reconstructive procedures in the region. The introduction of refined breast lift techniques, including optional methods such as the Preserve Method by Motiva, underscores the institute?s commitment to clinical integrity, innovation, and patient-centred care. By offering consistent, expert-led services across Cyprus and Greece, EIPS reinforces its position at the forefront of aesthetic surgery in Cyprus.

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For more information about European Institute of Plastic Surgery, contact the company here:European Institute of Plastic SurgeryDemetris Stavrou+35722283130drstavrou@eips.com38 Klimentos St Nicosia, 1061, Cyprus

European Institute of Plastic Surgery

European Institute of Plastic Surgery (EIPS) is a plastic surgery clinic, led by the Plastic Surgeon Demetris Stavrou. Dr. Demetris Stavrou performs a wide range of plastic surgeries, from facials to body, breast & other skin treatments.

Website: https://eips.com/

Email: drstavrou@eips.com

Phone: +35722283130