General Mortgage Capital Corporation Officially Launches Mortgage Lending Services in Brooklyn

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BROOKLYN, NY - July 29, 2025 -
BROOKLYN, NY? July 28, 2025?General Mortgage Capital Corporation (GMCC), already a trusted name as a mortgage broker in Brooklyn, is proud to announce its official launch as a direct mortgage lender in Brooklyn. This strategic evolution allows GMCC to combine its deep market knowledge as a leading mortgage broker in Brooklyn with the power of direct lending, introducing a comprehensive suite of mortgage solutions designed to empower homebuyers and real estate investors throughout the borough.

The Brooklyn real estate landscape is known for its vibrancy and diversity, presenting both immense opportunities and unique financing challenges. Leveraging its extensive experience as a mortgage broker in Brooklyn, GMCC's launch is strategically timed to address the market's need for a lender that truly understands the local nuances?a quality honed during its years of service as a top mortgage broker in Brooklyn.

A key component of GMCC's new service portfolio is its Jumbo Loan program. Jumbo Loan is specifically crafted for high-value properties, which is essential in Brooklyn's competitive housing market. These loans can go up to $10 million, with a down payment starting at just 10%, presenting an appealing option for those

looking to purchase luxury homes.

As part of its launch, GMCC is also introducing flexible Non-QM (Non-Qualified Mortgage) programs. These provide significant flexibility for borrowers with unique financial circumstances, including self-employed individuals. Rather than relying on traditional tax returns, GMCC's Self-Employed Mortgage uses bank statements to determine eligibility, allowing up to 90% financing with a maximum loan of $10 million.

Catering to the vibrant real estate investment market, GMCC is also launching its DSCR (Debt Service Coverage Ratio) Investor Mortgage. This is especially useful for clients interested in financing investment properties based on their estimated rental income, without needing to verify employment or personal income. This method makes acquiring investment real estate in Brooklyn's lively rental market smoother.

"Our journey as a leading mortgage broker in Brooklyn has given us invaluable insight into the needs of this community," said James Jin, Principal at GMCC. "Now, by launching as a direct mortgage lender in Brooklyn, we are taking the next logical step to provide our clients with faster, more flexible, and more competitive financing solutions directly. We are building on our legacy of trust to offer an even higher level of service."

In addition to serving Brooklyn, GMCC is licensed to lend in 49 states, enabling clients to purchase homes almost anywhere in the United States. Whether a Brooklyn resident is looking to buy a home outside of Brooklyn or an investor is seeking opportunities nationwide, GMCC is equipped to help.

Besides these wide-ranging services, GMCC ensures an easy mortgage application process with quick turnaround times. This efficiency boosts client satisfaction and experience, highlighting GMCC's dedication to quality service.

For those clients interested in managing their initial payments, GMCC offers a Mortgage Buydown Program that allows for reduced interest rates for the first one to three years of the loan. This flexibility is available for both primary residences and investment properties, making it a useful option in today's market.

"Our mission is to be more than just a lender; we aim to be a trusted partner," added James Jin. "We are committed to delivering transparent guidance and dedicated support throughout the entire loan process, ensuring our clients are empowered and well-informed every step of the way."

Recognizing that mortgage rates in Brooklyn, NY depend on factors like credit score, loan type, and property specifics, GMCC adjusts rates and services to fit the unique financial situations of each client. This personalized approach reflects their commitment to being a trusted mortgage broker in Brooklyn and a reliable mortgage partner.

For additional information on GMCC's loan services, mortgage guides, and calculators, potential clients are encouraged to visit https://marketing.gmccloan.com/.

Building on its strong foundation as a respected mortgage broker in Brooklyn, General Mortgage Capital Corporation has evolved into a premier direct mortgage lender. This unique dual expertise allows the company to offer an unparalleled range of financing solutions. The team of experienced professionals is committed to integrity, transparency, and delivering a seamless borrowing experience from application to closing. GMCC's mission is to empower individuals and families to achieve their homeownership and investment dreams.

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For more information about General Mortgage Capital Corporation - Brooklyn Branch, contact the company here:General Mortgage Capital Corporation - Brooklyn BranchJames Jin(650) 340-7800info@gmccloan.com812 60th St, Unit 4r Brooklyn, NY 11220

General Mortgage Capital Corporation - Brooklyn Branch

General Mortgage Capital Corporation (GMCC) is a licensed Mortgage Lender and Broker specialized in offering competitive programs and mortgage solutions for people who are looking for a home loan.

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