EpicEdits Unveils AI Powered SEO Strategies to Enhance Visibility in Luxury Travel Market

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LONDON, UK - July 18, 2025 -
EpicEdits, a digital marketing agency based in London, has just released a new blog post titled "AI Powered SEO Strategies: Boost Your LLM Rankings Now." This comes after Google's June 2025 Core Update and the introduction of AI summaries in Google Discover, which has significantly impacted web traffic. Some publishers have seen their numbers drop by up to 40%.

The post was crafted by Jacob Milner, the founder of EpicEdits and a former Royal Marines Commando. With his extensive SEO knowledge, he's created what is being called the first detailed guide for travel and luxury-jet brands. This aims to help these sectors regain online visibility lost due to Google's recent algorithm changes. Supported by proprietary case-study data, early users of the guide's strategies are reporting a 35?50% increase in organic traffic and a 20% rise in enquiry rates within three to six months. For those interested in enhancing their business's search rankings, EpicEdits provides a comprehensive portfolio of SEO services such as specialised SEO strategies, technical audits, keyword research, on-page optimisation, content strategy, link building, local SEO, and detailed monthly reporting, all of which can be explored further through their dedicated SEO services offering.

"This blog post comes at a crucial time as the £1 trillion global travel market prepares for its peak booking season," said Jacob Milner. "We're committed to offering insights that do more than scratch the surface, turning into real-world results for our clients in the luxury travel sector, especially those seeking Travel SEO Services."

The blog features a step-by-step checklist to integrate AI and LLM techniques into SEO campaigns. It includes travel-specific examples aimed at private-jet brokers, luxury tour operators, and yacht charter companies. These examples provide actionable guidelines for creating prompts, adjusting schema, and using authority-driven PR to improve search visibility. The insights target those interested in implementing AI Powered SEO Strategies to boost their online presence.

EpicEdits aims to both inform and engage its audience. The post includes a call-to-action, urging readers to delve into the content and then schedule a complimentary strategy session. This aims to offer custom insights tailored to each business's specific goals and challenges.

Milner commented, "In an industry that's always changing due to advancements like AI, businesses need to adapt fast. This guide helps them do just that. We're dedicated to breaking down complex SEO strategies into easy-to-understand and actionable steps."

EpicEdits is well-known for its SEO expertise in the luxury travel industry. Led by Jacob Milner, the team uses data science combined with storytelling-driven digital PR to turn online visibility into valuable bookings. Their services range from Technical SEO and Link Building to specialised areas like Luxury Travel SEO, Travel SEO Services, and Private Jet SEO Services.

Since its launch, the company has earned a reputation for delivering measurable results without tying clients into long-term contracts. Their approach emphasises flexibility, transparency, and detailed reporting?qualities that are especially attractive to industries that need adaptable service delivery, such as luxury travel and private aviation.

EpicEdits is also moving ahead by integrating new AI technologies within its services. With the luxury travel sector's unique needs in mind, the agency is focused on adapting to and leveraging changes spearheaded by Google and other search engines, keeping their clients at the forefront of search rankings. You can explore more on how EpicEdits integrates AI with its wide array of services including Google PPC, web design, content marketing, and social media marketing, showcasing their vast expertise and innovation in the digital marketing landscape on their website.

Plans are in motion to distribute this blog post to media and industry outlets in the UK, US, and UAE. These regions have a strong presence in SEO, digital marketing, private jet, and luxury travel sectors, making them ideal targets for EpicEdits' advanced insights.

For more information on EpicEdits and the new guide, interested individuals can visit their website or contact Jacob Milner directly at info@epicedits.co.uk.

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EpicEdits

EpicEdits is an elite SEO agency for private jet and luxury travel brands, led by a former Royal Marines Commando. We drive results for ambitious travel businesses, optimising for Google, AI, and LLM search.

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