Vision Pro Optical Relocates in North Branch, MN

July 18, 2025

NORTH BRANCH, MN - July 18, 2025 -
NORTH BRANCH, MN ? Vision Pro Optical has officially opened the doors to its relocated full-service eye care clinic in North Branch, enhancing its presence across Minnesota with an upgraded facility at its ninth location, 38814 3rd Ave. The office began welcoming patients on June 16, and the North Branch Area Chamber of Commerce formally introduced it to the community during a ribbon-cutting ceremony on Monday, July 7, at 12:00 p.m. CT.

?We?ve always believed that quality eye care should be available close to home,? said Gary and Linda Towne, owners of Vision Pro Optical. ?Relocating our North Branch office allows us to serve a growing community that deserves convenient access to the same trusted, approachable care we?re proud to offer throughout Minnesota. We?re thrilled to continue building relationships here and supporting the local families who rely on us.?

This relocation allows Vision Pro Optical to better serve its existing patient base while accommodating new demand from a growing regional population. The more spacious, modern facility improves access, supports more efficient scheduling, and allows the team to expand its eyewear selection and in-office services.

The new office offers full-scope vision services for patients of all ages. Services include comprehensive eye exams, pediatric care, contact lens fittings, dry eye evaluations, and medical care for conditions such as glaucoma and diabetic eye disease. The clinic also features a large optical showroom with a curated selection of stylish and affordable frames, including popular designer brands as well as more budget-friendly options.

Experienced optometrists, licensed opticians, and knowledgeable support staff serve patients at every Vision Pro Optical location. At the North Branch office, team members are committed to making the exam process smooth and stress-free. Patients receive personalized guidance throughout their visit, including help reviewing their vision test results, selecting the right eyewear, and navigating coverage and payment plans.

Designed with both comfort and convenience in mind, the new North Branch facility includes modern exam rooms, updated diagnostic technology, and a relaxing environment that helps put patients at ease. The layout of the office also allows for more efficient patient flow, reduced wait times, and greater privacy during exams and consultations.

The ribbon-cutting event was well-attended by community members, business leaders, and local partners who came to celebrate the occasion and tour the upgraded space. The Vision Pro Optical team was on hand to welcome visitors, answer questions, and showcase the many enhancements made possible by the relocation.

The new space reflects Vision Pro Optical?s investment in the long-term health and convenience of the North Branch community. With additional space, advanced equipment, and a broader eyewear selection, the relocated office aims to meet the evolving needs of local patients. Vision Pro Optical remains committed to offering accessible, high-quality eye care. This new location ensures local residents can receive comprehensive services without sacrificing convenience, comfort, or personal attention.

Vision Pro Optical is currently accepting appointments at the new location. To schedule an appointment, patients may call (651) 369-6185 or visit visionprooptical.com.

About Vision Pro Optical

With nine locations across Minnesota, Vision Pro Optical is an optometry practice founded by Gary and Linda Towne and dedicated to providing friendly, affordable, and full-scope eye care. Known for their wide selection of quality eyewear and patient-first philosophy, Vision Pro Optical offers comprehensive eye exams, contact

lens services, and a curated selection of frames for every budget and style. Their mission is to deliver accessible, expert care with a personal touch, helping Minnesotans of all ages see clearly and feel confident.

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For more information about Vision Pro Optical, contact the company here:Vision Pro OpticalGwyn Bell715-296-9964gwynvisionpro@gmail.com38814 3rd Ave,North Branch, MN 55056

Vision Pro Optical

At Vision Pro Optical, we?re part of your community?offering friendly, personalized eye care. Our mission remains: deliver affordable, high-quality service and an unforgettable eyewear experience at every visit.

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