



Women's Business Enterprise Council (WBEC)-West Invites Arizona's Women Business Owners to Attend a Unique Event About the Power of Certification and How to do Business with Large Corporations

February 10, 2016

February 10, 2016 - PRESSADVANTAGE -

In their efforts to support Women-Owned Businesses in the state of Arizona, Women's Business Enterprise Council (WBEC)-West extends a special invite to Women Business Owners in Arizona to attend an exclusive event titled, "Why Are Women Owned & Diverse Suppliers So Important to Today's Supply Chain?" on Friday, March 18, 2016 11:00 AM - 3:00 PM (Mountain Time) at Pera Club in Tempe, Arizona.

This unique lunch and learn event promises to be informative and engaging and features high profile guest speakers including Karen Blackwell, Manager, Supplier Diversity & Development at Nestle, Pamela Prince-Eason, President & CEO, Women's Business Enterprise National Council (WBENC) and Maria Hicks, Recertification Program Manager at WBEC-West.

"We encourage Women Business Owners in the state of Arizona to come join us for a power-packed lunch and learn session and gain key insights into why corporations are actively seeking to do business with

women and diverse businesses in their local community," stated Dr. Pamela Williamson, President of WBEC-West.

"The event will focus on the power of certification and how to leverage your women owned status to expand and grow your business, which means, potentially procuring Federal contracts and also getting noticed by large corporations such as Nestle," added Dr. Williamson.

Women Business Owners in the State of Arizona that have any questions regarding the process of certification and what it takes to become a certified Women Business Enterprise most certainly want to register for the event:

Click this link to register: <http://bit.ly/1WdrQ73> - limited seats are available.

More Event Details:

Friday, March 18, 2016 11:00 AM - 3:00 PM (Mountain Time)

Pera Club

1 E. Continental Drive

Tempe, Arizona 85281

United States

480-240-9473

Phone: 4802409473

About Women's Business Enterprise Council West (WBEC-West)

WBEC-West, a regional partner of the Women's Business Enterprise National Council (WBENC), implements the certification standards of WBENC all across the west including, Arizona, Colorado, Southern California, Utah, Wyoming, Nevada, Hawaii and Guam. WBENC certification is recognized all over America and honored by 10,000+ major corporations. They also support corporations in their efforts to include WBENC Certified WBE's in their supplier diversity programs.

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For more information about WBEC-WEST, contact the company here:WBEC-WESTPamela Williamson, Ph.D.(480) 969-9232pamela@wbec-west.org1220 South Alma. School Road Suite 204 Mesa Arizona 85210

WBEC-WEST

To create a network of informed, prepared, and engaged Women Business Enterprises and corporations through certification, education, and targeted networking events.

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