

FlexArmor Announces Major Milestone: Brings Polyurea Production In-House for Superior RV Roof Protection

July 28, 2025

KEYSTONE HEIGHTS, FL - July 28, 2025 -
[Keystone Heights, FL] ? FlexArmor, the industry leader in sprayed RV roof solutions, today announced it has officially moved the production of its proprietary polyurea coating system in-house. Previously sourced from third-party manufacturers, this strategic shift empowers FlexArmor to deliver its acclaimed RV roof coating quicker, more reliably, and with enhanced quality assurance to applicators across the country.

"Over the last five years, we've seen competitors entering the sprayed RV roof market using generic, third-party polyurea formulas not specifically engineered for RVs," said Jennifer Adair, CEO of FlexArmor. "At FlexArmor, our approach has always been different. Our proprietary system was created exclusively for RV roofs. Producing our polyurea in-house allows us to guarantee exceptional quality at every step, from manufacturing to nationwide application."

This transition positions FlexArmor as the only sprayed RV roof company in the United States that

manufactures and distributes its own polyurea RV roof product directly to authorized applicators. This integrated model eliminates middlemen and ensures consistency, reliability, and optimal results for RV owners everywhere.

Key advantages of FlexArmor's in-house production include:

Proprietary polyurea designed explicitly for RV applications.

Direct shipment from corporate headquarters to authorized applicators nationwide.

Complete control over production quality and application performance.

?This isn?t just an upgrade; it?s an evolution in how RV roofs are protected,? Adair continued. ?By controlling the entire process, we're providing RV owners with unmatched reliability and peace of mind, ensuring their investment stays protected for years.?

FlexArmor has been setting industry standards for over two decades, dedicated to crafting superior sprayed RV roof systems that stand up to harsh conditions and rigorous use. The company?s unique polyurea-based coating has been a game-changer in the RV industry, eliminating the need for regular maintenance and reapplication of caulking ? a common problem for RV owners, particularly those in retirement who may find roof maintenance inconvenient and costly.

?We?ve listened to our customers, and this move allows us to provide even greater value,? Adair said. ?The ability to produce our polyurea in-house means faster turnaround times for RV owners and dealers alike. It also ensures that every application meets our high standards for quality and durability, which has always been the cornerstone of our product.?

FlexArmor?s decision to bring production in-house follows the growing demand for its sprayed roof systems and increasing popularity within the RV market. As part of its expansion, FlexArmor is actively investing in additional facilities and plans to expand its training capabilities to further support authorized applicators.

"We see a significant opportunity for continued growth in the RV industry," said Adair. ?This in-house production is just the beginning. It allows us to not only offer superior products, but also provide support, training, and resources to those applying our systems. We believe this will only further strengthen our position as the leader in RV roof solutions.?

To learn more about FlexArmor?s products and how it?s revolutionizing the RV roof protection industry, visit www.rvroof.com or contact the team for more information.

About FlexArmor

FlexArmor is a family-owned company based in Keystone Heights, Florida, specializing in high-performance roofing systems for RVs, travel trailers, and other recreational vehicles. FlexArmor?s products are designed to provide long-term protection against environmental elements, with a focus on reducing maintenance needs and improving durability. Their patented roofing technology offers an innovative solution for RV owners who demand the best in quality and performance. For more information, visit www.rvroof.com.

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For more information about RV Roof, contact the company here:RV RoofKaitlyn Parham3366813007kaitlynparham@theconnectagency.com6587 State Rd 21. Keystone Heights, FL 32656

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Website: https://rvroof.com/

Email: kaitlynparham@theconnectagency.com

Phone: 3366813007

FlexArmor

The ORIGINAL Sprayed RV Roof