Century Pools Reveals Most Popular Inground Pool Design Requests

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Century Pools, the Northern California pool construction specialist serving the region since 1964, announced findings from their annual design trend analysis, revealing the most popular inground pool styles requested by local homeowners throughout 2024. The family-owned company has compiled data from hundreds of consultations and projects to identify emerging preferences in residential pool design.

The analysis shows a marked shift toward multifunctional pool designs that blend aesthetic appeal with practical features. Geometric pools with integrated spa combinations have emerged as the leading choice, representing nearly 40 percent of all design requests. These versatile installations allow homeowners to maximize their outdoor living spaces while accommodating both relaxation and entertainment needs.

Freeform pools maintaining natural, organic shapes have secured the second position in popularity, particularly among properties with existing landscape features. Homeowners are increasingly requesting designs that complement native California terrain and drought-resistant landscaping, reflecting growing environmental consciousness in pool construction choices.

"The trend data reveals homeowners are thinking beyond traditional rectangular pools and embracing designs that serve as complete outdoor living solutions," said Patrick O'Neal, a representative at Century Pools. "We're seeing sophisticated requests for infinity edges, variable depth zones, and integrated lighting systems that transform pools into architectural centerpieces that enhance property values while providing year-round enjoyment in Northern California's favorable climate."

The company's findings also indicate rising interest in sustainable pool technologies. Solar heating systems and energy-efficient variable-speed pumps have become standard inclusions in most new installations, with homeowners prioritizing long-term operational efficiency alongside initial design considerations.

Lap pools designed for fitness enthusiasts have shown steady growth, particularly in smaller residential lots where space optimization is crucial. These streamlined designs demonstrate how modern pool construction can accommodate specific lifestyle needs without compromising on quality or visual appeal.

As an experienced inground pool builder, Century Pools has observed that customization requests have become increasingly sophisticated. Homeowners now arrive at consultations with detailed vision boards and specific feature requirements, from beach entries and tanning ledges to automated covers and smart pool management systems.

The trend analysis also highlights the importance of professional design consultation in achieving optimal results. Many homeowners initially underestimate factors such as ground composition, drainage requirements, and maintenance accessibility, elements that significantly impact long-term satisfaction with their investment.

Century Pools maintains an A+ rating with the Better Business Bureau and has established itself as a resource for pool construction throughout Northern California. The company specializes in various pool types, including gunite, geometric, and freeform designs, offering comprehensive services from initial consultation through installation and ongoing maintenance support. Their team of certified technicians and designers work closely with clients to develop customized solutions that align with individual preferences, property characteristics, and budget considerations while adhering to all local building codes and safety regulations.
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Century Pools

Water is our canvas, and at Century Pools, we paint with broad, inspired strokes. Our deep understanding of water's potential enables us to create pools and spas that are more than just amenities; they are the heart of your backyard oasis.

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