



Make More Offers Challenge Promises a Revenue Reset for Entrepreneurs This August

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When a business plateaus, most entrepreneurs respond by doing more—more content, more calls, more hours. But what if the solution isn't in working harder, but in changing how one presents their value: for thousands of business owners around the world, that shift began inside a five-day experience that's rewriting the rules of revenue growth.

This August, one of the most results-driven business events in the entrepreneurial world returns to deliver another wave of breakthroughs. From August 11-15, 2025, Dr. Myron Golden will host his next Make More Offers Challenge, a five-day online experience built for business owners, coaches, consultants, and creators who are ready to multiply their income and impact through one powerful skill: crafting high-converting offers.

More than just a training, the Make More Offers Challenge has earned its reputation for delivering immediate results. Whether attendees need to fix their lead generation, rethink pricing, or finally package a premium offer, the challenge provides a proven framework that's already helped thousands turn concepts into cash.

Golden, a bestselling author and multi-million-dollar business mentor, brings over 40 years of sales and strategy expertise into each session. His message is simple and direct: most entrepreneurs don't have money problems—they have offer problems. "If you're not making what you want, you're not offering what your audience truly needs or values," Golden says. "Fix the offer, and the results follow."

The challenge is structured to walk participants through the four core offer types every thriving business needs: the Irresistible Lead Offer, the Core Product Offer, the Premium Value Offer, and the Continuity Offer. Each day of the challenge builds on the last, combining high-level business thinking with boots-on-the-ground strategy.

General Admission is available for \$97 and includes one hour of live daily training from 12:00 to 1:00 p.m. EST. The VIP Experience, priced at \$297, includes an extra hour of coaching and Q&A from 11:00 a.m. to 1:00 p.m. EST. This VIP hour allows participants to dive deeper, hear direct feedback from Golden, and access valuable insights not shared in the general session.

VIPs also gain first access to the limited-seating VIP-Platinum upgrade, which opens a few days prior to the challenge. For an additional \$500, Platinum participants receive an intimate coaching experience where they can ask Myron Golden direct business questions—something typically reserved for private clients who pay up to \$40,000 per hour. Only 40 Platinum seats are available, and they sell out quickly.

Each day of the challenge is purpose-built. Day 1 begins with attracting qualified leads through magnetic, no-brainer offers. Day 2 focuses on creating core offers that position entrepreneurs as problem solvers, not service providers. Day 3 is dedicated to premium offers, with pricing psychology and value stacking that unlocks higher ticket sales. On Day 4, continuity offers are introduced to build monthly recurring revenue. The week wraps with Day 5, where participants receive a customizable coaching program outline—many of whom have turned around and used it to generate five-figure results in a matter of days.

The challenge is highly interactive. Participants are encouraged to turn on their cameras, complete daily assignments, and apply what they learn immediately. This is not a course to be consumed—it's a challenge to be lived. Golden's delivery is part teaching, part transformation. His no-fluff style is matched by a deep commitment to helping attendees win.

Testimonials from past participants paint a clear picture. "I used the coaching offer structure Myron gave us, made a few tweaks over the weekend, and launched Monday," said one past attendee. "By Wednesday, I had made \$24,000. I've never had anything work that fast." Others credit the challenge for turning unclear messaging into profitable positioning, stagnant programs into scalable products, and undercharging into high-ticket confidence.

To eliminate any doubt, Golden offers a bold 10x Better Than Money Back Guarantee for VIP participants. If someone attends all five days live, keeps their camera on, participates fully, and still doesn't earn at least ten times their investment, they'll receive a full refund and get to keep all the bonuses they received at registration. It's a powerful promise that reflects an even more powerful process.

Myron is joined again by his son and co-trainer, who brings a fresh, generational lens to business strategy. Their dynamic offers a unique blend of timeless principles and modern execution, making the challenge relevant whether you're just getting started or scaling to multiple six figures and beyond.

Registration is now open. General Admission is \$97, VIP is \$297, and VIP-Platinum upgrades are invitation-only for VIPs starting the Thursday before the challenge. Spots are limited, and demand increases with each round.

For business owners who are ready to move from uncertainty to clarity, from effort to efficiency, and from pricing low to thinking big, the Make More Offers Challenge is more than an event—it's a turning point.

For more information or to register, click [here](#).

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Myron Golden Live

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