



Dr. Greg Watson Launches Online Course on Ethics in the Workplace for Ford ASSET Program

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Professor Watson is excited to announce the launch of an online summer course called "Ethics in the Workplace," taught by Dr. Greg Watson. This course, developed in partnership with the Ford Motor Company's Ford ASSET Program, is tailored to provide practical ethical training specifically for Ford service personnel. The course will cover the process of ethical decision-making in business, using real-world examples and case studies to help participants understand and apply ethical principles in their jobs.

The course is designed to mix theoretical knowledge with practical application. It focuses on important topics such as corporate responsibility, resolving conflicts of interest, ethical leadership, and promoting inclusive work practices. This setup is not just for automotive students; it's also useful for local small business owners who want to improve their strategic skills. The participants will hear from guest speakers from different industries, offering varied perspectives on ethical practices.

Professor Watson is thrilled to offer this dynamic program that merges academic insights with practical

industry applications, said Dr. Greg Watson, founder of Professor Watson. Through initiatives like this, we strive to foster student success, preparing them for the ethical challenges they might face in the business world.

The course's online format allows more people to participate, making it accessible for anyone interested, whether they're experienced in their field or not. This format supports greater student engagement by encouraging participants to join discussions and learn from each other. As a result, the collaborative environment boosts the sharing of diverse ideas about ethical issues and strategies in business.

Besides achieving the main goals of the course, Dr. Watson emphasizes the importance of ethical leadership in shaping future business leaders. By learning how to lead with values, students are encouraged to demonstrate ethical behavior, which is closely tied to student achievement. This focus enhances personal growth and has a positive effect on company culture and community development.

Dr. Greg Watson is well-regarded for his dedication to entrepreneurship and ethical business practices. As a retired serial entrepreneur and experienced teacher, he shares his wealth of experience with his students. Alongside the Ethics in the Workplace course, Dr. Watson provides other learning opportunities on his website, like Principles of Marketing and Advertising, available at Professor Watson's website. These courses are designed to equip participants with the essential and advanced business skills needed in today's job market.

Incorporating ethical training into business education is vital, Greg Watson stated, because it shapes how participants think and act in their professional duties, leading to better decision-making and more cohesive, effective teams.

Anyone interested in the courses can learn more and register at Dr. Watson's website. The site also provides resources for potential students and anyone curious to explore additional courses, read testimonials, and learn about the research work done by Dr. Watson.

Dr. Watson's teaching approach is focused on making a positive impact in the community. The Ethics in the Workplace course stands as his pledge to create a generation of professionals who are well-versed in ethical practices. It aims to motivate both existing and future leaders to grasp and apply ethical frameworks in their business activities, thereby enhancing their abilities to lead change responsibly.

The Ethics in the Workplace course is set to start this summer, with new sessions available every eight to ten weeks to align with the Ford Motor Company's Ford ASSET Program's schedule. Each session offers an opportunity to gain interactive, application-driven knowledge, making it a valuable learning investment for those in the automotive field and other sectors.

For more details and to register, visit Professor Watson's website.

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Professor Watson

Dr. Greg Watson is a retired serial entrepreneur, dedicated to giving back to the entrepreneurial ecosystem. He experienced dedicated college professor, thus a lifelong commitment to training, teaching, and giving to others was born

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