Christian Fischbacher Bed & Bath AG Showcases Luxury Home Textiles Through Expanded Digital Resources

September 25, 2025

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Christian Fischbacher Bed & Bath AG has enhanced its digital presence to showcase its expertise in luxury home textiles, providing expanded access to its premium bedding and bath product collections through updated online platforms. The Swiss textile manufacturer has developed comprehensive digital resources, including its redesigned magazine and Google Business Profiles, to present its designs and manufacturing innovations to international markets.

The company's digital expansion includes the launch of an updated magazine platform that serves as a source of inspiration and trends for the home textile industry. The publication features detailed presentations of Christian Fischbacher's bedding collections, including the Luxury Nights, Moments, and Atelier lines, alongside technical information about materials and production methods. The magazine provides industry professionals and consumers with insights into textile design developments and manufacturing techniques.

"At Christian Fischbacher, we believe luxury is not just a product but an experience that transforms everyday life," stated M. Scherrer, company spokesperson. "Every design reflects a perfect harmony of timeless elegance and modern innovation."

The textile manufacturer has established comprehensive Google Business Profiles at https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8 to provide detailed information about its boutique locations. These digital platforms offer product specifications, collection details, and manufacturing information for the company's complete range of bedroom and bathroom textiles.

Christian Fischbacher's product portfolio encompasses premium bedding in various fabric compositions, including complete collections with matching pillowcases, duvet covers, and fitted sheets. The company

manufactures quilts and pillows using eiderdown, goose down, natural hair, and synthetic fiber materials. The bath product line includes terry cloth items, bath rugs, bathrobes, and kimonos, each produced through specialized manufacturing processes.

"Our dedication to craftsmanship ensures that every detail is a celebration of quality and excellence," added Scherrer. "We strive to create textiles that bring both beauty and comfort into every home."

The company's manufacturing approach combines traditional Swiss textile craftsmanship with contemporary production technologies. Each product undergoes hand-packing procedures as part of the quality control process. The production facilities incorporate both heritage techniques and modern manufacturing methods to create textiles that meet international quality standards.

The digital resource expansion aligns with industry trends showing increased demand for detailed product information and manufacturing transparency in the luxury textile sector. Market data indicates growing consumer interest in understanding the materials and processes behind premium home textiles, particularly regarding production methods and material sourcing. See more here: https://maps.app.goo.gl/b3ucbTJ6oCFqLaY67.

Christian Fischbacher Bed & Bath AG specializes in the design and manufacture of luxury home textiles from its base in Switzerland. The company operates boutiques in Basel and Zürich, offering complete bedroom and bathroom collections alongside decorative home accessories. The company provides consultation services through its concierge program, where product advisors assist with textile selection for residential and commercial applications. Christian Fischbacher's portfolio includes bedding, bed contents, bath products, and home accessories, manufactured using both traditional Swiss techniques and contemporary textile technologies.

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For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz


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Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

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