Constant Contact Newsletter Announces Online Visibility Pros As Recipient Of 2014 Solution Provider All Star Award

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Phoenix, AZ - Online Visibility Pros, an Internet marketing firm, has been named a Solution Provider All Star Award winner for 2014 by Constant Contact, Inc, marking the second year in a row that they have garnered this prestigous award. The strategic Constant Contact newsletter program offered by Online Visibility Pros continues to be one of their most popular and effective marketing services offered to their small business clients. Constant Contact advises some 600,000 small business organizations across the world on marketing. Every year, they award their top 10% performing solution providers with the Constant Contact Solution Provider All Star award. This year, Online Visibility Pros, with website at http://onlinevisibilitypros.com/, was chosen as one of the Constant Contact All Stars for 2014 due to their exceptional emal marketing statistics that they have been able to produce for several of their small business clients.

"We are so proud to have been recognized as a Constant Contact All-Star Award winner for the second year in a row," says Brian Horwitz, from Online Visibility Pros. "It is an opportunity for us to showcase our skills to a wider audience which is very exciting. Our goal is to continue to make sure we produce effective email marketing campaigns for our small business clients."

Online Visibility Pros offers contractors profitable internet marketing solutions. They have various tools that they provide which are designed to help boost organic traffic and, thereby, profits as well. Their current services include SEO (Search Engine Optimization), PPC (Pay Per Click) advertising, social media branding and optimization programs, website development and design, content creation and publishing, and email marketing campaigns. They want to make sure that their customers are able to profit from all their marketing activities, which they achieve through the services above, as well as through fantastic customer support and strategic partnering with other organizations. Furthermore, they educate their customers on how to improve their online marketing efforts. Perhaps the most unique angle on business, however, is that they only work with one business category per city. This way, they will never have a conflict of interest.

Constant Contact is a business that works with non profit and small businesses, putting a focus on various online consultants, from advertising agencies to marketing experts to web developers and more. They have a strong online marketing tool that allows businesses to gain greater visibility online. They have strict criteria in terms of choosing who would be awarded the Solutions Provider All Star Award. They have to use email campaigns to raise engagement, they had to have open, bounce and click-through rates, they have to use social sharing, they have to use mailing lists that customers could sign up to, and they have to use reporting tools.

"Our Solution Providers are a core extension of our business, helping those small businesses and nonprofits who need some assistance with their marketing," said Arthur Steinert from Constant Contact. "That's why we're thrilled to recognize Online Visibility Pros for their commendable achievements - it's truly a win-win for both Online Visibility Pros and the small organizations it serves."

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Online Visibility Pros

Online Visibility Pros helps exclusive group of blue collar contractors & home service businesses to work smarter, not harder with Done-For-You Internet Marketing solutions.

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