CBM Marketing Solutions Launches Nationwide with Free Marketing Suite, Pioneers ?AIBPO? to Level the Playing Field for Small Businesses

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SEDONA, AZ ? August 10, 2025 ? CBM Marketing Solutions, founded in 2018 and now regarded as one of the most strategically advanced small-business marketing firms in the U.S., today announced nationwide availability of its flagship CRM and marketing dashboard ? The CBM Marketing Suite ? at no cost.

CBM Marketing Solutions? CBM Marketing Suite is built to level the playing field for business growth, offering entrepreneurs, small business owners, managers, startups, brands, influencers, and builders free access to tools typically reserved for paid enterprise platforms. At no cost, users gain core CRM functionality, workflow automations, task and project management, appointment scheduling, email marketing, and comprehensive marketing reports that integrate with social media accounts, Google Search Console, and other key data sources.

The suite can be activated at cbmmarketingsolutions.com/cbm-marketing-suite, and businesses can also

request a complimentary, webwide performance audit through the Free Marketing Report at cbmmarketingsolutions.com/free-marketing-report.

CBM?s founder Aaron Walksler is known locally for leading youth soccer organizations and for hands-on support of regional economies by helping businesses market themselves more effectively ? a ripple effect that contributes to healthier local employment rates. That community-first mindset now underpins CBM?s national expansion.

At the center of CBM?s approach is AIBPO (Artificial Intelligent Business Presence Optimization) ? a marketing framework developed by CBM that blends AI-driven insights, proprietary JSON-Schema markup, advanced SEO, and real-time reputation management to maximize discoverability and conversion across the open web and major platforms. The strategy is gaining recognition industry-wide, with Walksler increasingly cited as a pioneer in the space. Learn more: cbmmarketingsolutions.com/what-is-aibpo-and-why-does-your-business-need-it-cbm-news-distribution-network/

?AIBPO is how a single-location shop can execute with Fortune-500 precision,? said Walksler. ?We?re packaging elite targeting, analytics, and presence management into tools any business can use ? starting free.?

CBM?s AIBPO methodology integrates with CBM PressWire, the company?s in-house AI-assisted press distribution network that streamlines content amplification across 800+ outlets ? including direct publication into the Arizona Republic and syndication into USA Today. This unique media reach allows CBM clients to secure both visibility and credibility at a level rarely accessible to small businesses.

While CBM keeps client performance confidential, the agency reports that campaigns typically operate between 3.5x and 12x return on ad spend (ROAS) across channels ? including Google Ads, Facebook and Instagram Ads, YouTube, and display ? depending on vertical, creative, targeting depth, and funnel maturity.

Since 2018, CBM has deliberately stayed lean, assembling a high-caliber team known for rigorous strategy, rapid iteration, and advanced audience targeting. That agility allows CBM to ship, measure, and optimize faster than traditional agencies ? a key advantage for small businesses seeking momentum without enterprise overhead.

With the national rollout of its free suite, CBM removes historical barriers that kept world-class marketing infrastructure out of reach for smaller players. Highlights include:

CRM + Marketing Dashboard: Unified customer data, pipeline visibility, and automation.

Reputation Management: Review generation, monitoring, and response workflows.

Social Media Management: Creation, scheduling, and analytics across platforms.

SEO & Listings: Technical foundations, on-page recommendations, and listings sync.

Paid Media Ops: Strategy and execution for Google Ads, Facebook/Instagram Ads, YouTube, and display ? paired with measurement and ROAS optimization.

AIBPO: AI-assisted presence optimization and schema-forward content architecture.

CBM Marketing Solutions is a full-service marketing agency providing advanced, AI-driven strategies to small, midsize, and enterprise organizations. Divisions span Digital Foundations, Content & Social, Paid Advertising, Automation & Lead Nurture, Data & Strategy, AI Lead Generation, and Specialty Services. CBM?s mission is simple: bring the tools and outcomes of enterprise marketing to every business.

Learn more at cbmmarketingsolutions.com.

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CBM Marketing Solutions

CBM Marketing Solutions helps small businesses grow with expert branding, web design, social media, paid ads, and nationwide press?led by your own outsourced CMO and pro marketing team.

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