



## **Voiso's AI Predictive Dialer Triples Real Estate Sales Conversations, Accelerating Deal Closures**

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Voiso, the AI-powered contact center platform trusted by high-velocity sales and support teams worldwide, is seeing growing demand from real estate organizations seeking to scale outbound outreach and accelerate lead engagement. The company's AI Predictive Dialer, combined with seamless CRM integrations and real-time analytics, is helping real estate teams significantly increase live conversations and improve conversion rates, without expanding headcount.

In an increasingly competitive real estate market, speed and personalization remain critical to winning deals. With fast-moving pipelines, high lead volumes, and shifting buyer expectations, traditional dialing systems fall short. Sales agents often spend more time listening to ringing tones or toggling between tools than actually speaking with prospects.

Voiso's AI Predictive Dialer automates the outbound calling process, dialing multiple leads simultaneously and connecting agents only when a live person answers. This reduces idle time by up to 40%, allowing sales

teams to hold as many as 3.5 times more live conversations per day. For real estate businesses focused on rapid lead qualification, the result is faster engagement, stronger pipeline momentum, and improved productivity across teams.

"Outbound success isn't about making more calls, it's about connecting at the right time, with the right lead, and with the right message," said Muayad Al Kayyali, Sales Manager at Voiso. "Our customers in real estate are seeing that when they remove the friction from dialing and sync it seamlessly with their CRM, agents can focus on what they do best, building relationships."

Voiso's direct integrations with CRMs such as HubSpot, Salesforce, and Zoho further enhance efficiency. Every call outcome, note, and lead interaction is automatically logged within the CRM environment, eliminating the need for manual data entry. This unified workflow gives agents a complete view of their conversations, while enabling managers to track performance and coach effectively in real time.

The platform also incorporates advanced speech analytics powered by AI. This capability analyzes call content to surface actionable trends, such as effective pitch language, common objections, and moments where agents lose momentum. By equipping sales managers with these insights, Voiso enables more precise coaching, contributing to conversion rate increases of up to 25% for many clients.

With the global nature of real estate sales continuing to expand, Voiso supports international number provisioning to help teams reach buyers across markets while maintaining local presence and compliance. This feature is especially valuable for real estate firms managing cross-border campaigns or expanding outreach into new regions.

"Technology should never get in the way of a great conversation, it should enable it," Al Kayyali added. "Voiso helps our clients streamline the mechanics of outreach so they can focus on the human side of sales. That's how deals move forward, and how teams grow sustainably."

Voiso's momentum in the real estate sector reflects a broader industry trend toward automation that enhances, rather than replaces, the human role in sales. By offering tools that improve both agent efficiency and coaching insight, Voiso empowers sales organizations to scale with clarity, consistency, and connection.

## About Voiso

Voiso is an AI-powered contact center platform built to support high-performing sales and support teams across industries. With omnichannel capabilities, predictive dialing, real-time dashboards, AI speech analytics, and intuitive flow automation, Voiso simplifies operations and enables human-first customer engagement at scale. Trusted by global businesses in real estate, fintech, BPO, and beyond, Voiso helps

organizations turn every interaction into a meaningful connection.

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## Voiso Inc

*We started small by building a simple, reliable calling tool. Over time Voiso has become a modern end-to-end cloud contact center software.*

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The logo for Voiso Inc, featuring the word "VOISO" in a bold, sans-serif font. The letters are colored: 'V' is red, 'O' is purple, 'I' is blue, 'S' is blue, and 'O' is blue. The logo is centered horizontally and has a soft, light blue glow around it.