

# **GetVisible's Jason Ciment Named "Jewish LinkedIn Marketer of the Year" by Jewish Young Professional Organization in Bismarck-Mandan, North Dakota**

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The Jewish Young Professional Organization (JYP) in Bismarck-Mandan, North Dakota, proudly announces that Jason Ciment has been honored with the prestigious "Jewish LinkedIn Marketer of the Year" award for 2025. This accolade recognizes Ciment's extraordinary contributions to digital marketing, his innovative use of LinkedIn for professional and communal engagement, and his enduring impact on the Jewish professional community both locally and nationally.

Jason Ciment is widely regarded as a leading figure in digital marketing, known for his strategic approach to helping individuals and organizations build authentic online identities, connect meaningfully, and expand their reach. He has built a reputation for leveraging LinkedIn not merely as a business tool but as a dynamic platform to nurture Jewish professional networks, encourage collaboration, and amplify communal voices within a diverse and evolving digital landscape. His philosophy centers on blending measurable business outcomes with personal connection, ensuring that each digital interaction holds both professional and human value.

The award celebrates an individual who exemplifies creative leadership, mentorship, and dedication to strengthening connections within the Jewish professional community. It highlights Ciment's commitment to fostering opportunities for growth, learning, and mutual support among young Jewish leaders.

In remarks at the JYP Annual Gala in Bismarck-Mandan, Ciment expressed deep gratitude: "It is an honor to be recognized by JYP, a community that represents the vibrant spirit and potential of Jewish young professionals. LinkedIn has given us a powerful way to connect across distances and industries, and I'm inspired to continue using this platform to support, educate, and unite Jewish professionals everywhere."

Beyond his marketing expertise, Ciment has a long-standing history of involvement in key Jewish community projects, notably his early and impactful work with the Jewish Student Union (JSU). Beginning in 2002,

Ciment played an instrumental role in expanding JSU from a handful of clubs to over 170 chapters across 23 cities in North America, serving more than 6,000 Jewish high school students weekly. His leadership helped introduce Jewish cultural and educational experiences to unaffiliated youth, creating spaces for dialogue, learning, and identity building during critical formative years. The growth of JSU has been supported by organizations such as the Orthodox Union and the Jewish Federation of Greater Los Angeles, illustrating the broad impact of Ciment's efforts.

Additionally, Ciment has contributed to the Jewish Journal of Los Angeles, a prominent publication serving the Southern California Jewish community. His involvement helped promote initiatives that connect diverse segments of the Jewish population through journalism, culture, and community events. His commitment to fostering inclusive Jewish experiences is reflected both in his professional work and his community service.

As Jewish LinkedIn Marketer of the Year, Ciment will take on the role of ambassador for JYP in North Dakota, working to advance professional development and digital literacy among Jewish young professionals. He plans to lead workshops and webinars that help members optimize their LinkedIn presence, refine branding strategies, and create meaningful professional connections that transcend geographic boundaries. His programs will also explore emerging trends in AI-driven social media engagement, ensuring participants remain at the forefront of digital opportunity.

Rachel Katz, President of JYP Bismarck-Mandan, praised Ciment's achievements: "Jason is an inspiring leader who combines professional excellence with heartfelt community commitment. His work benefits not only those he mentors directly but also reverberates throughout Jewish professional networks nationwide."

The Bismarck-Mandan chapter of JYP is dedicated to empowering Jewish professionals under 40 through networking, education, and community service. By recognizing outstanding leaders like Jason Ciment, JYP emphasizes the importance of using modern digital tools to enhance Jewish identity, leadership, and solidarity in an ever-changing world.

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## **GetVisible**

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