

AnneFish.Net New Book Riskformation.com International Bestseller on Amazon

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International best selling author AnneFish.net, based in Jackson, WY, recently released her new book, "Riskformation: How Smart Risk Taking Will Transform Your Life" which already reached #1 status on Amazon in the USA and Australia. Anne Fish is an award-winning speaker, entrepreneur, risk taker extraordinaire, and founder of Flying Fish Ventures LLC,. Riskformation is designed to help people take risks to transform their lives, enabling them to live their calling.

Anne Fish, the author of Riskformation, says: "I'm thrilled with the reception my book has received and that it has already become a #1 Bestseller! My dream is that others will be able to see themselves taking the leap outside of their comfort zones through the examples in my book."

Within the pages of the book, readers will discover that when they overcome the objections their own minds place in front of them in terms of taking risks and they begin to do the research, that they can make real life changing decisions. They will then be more than willing to take smart risks, replacing the doubt and fear that often cripples people from being successful.

In Riskformation.com, people can learn about the roadblocks and other obstacles to avoid when planning life changing events. It is packed with inspiring stories which help others shift their thoughts in order to truly change their lives. The confidence which comes with a successful "leap" will unleash the risk taker inside each one of us.

Those who have read the book have already been overwhelmingly positive about it.

"Most of us have dreamed of things we would like to do if we knew we wouldn't fail. Anne is wired differently. She has figured out how to drown out the negative voices. Instead of hearing why she shouldn't take a risk, it's as if she has an entire cheerleading squad chanting her name! Telling her the victory is hers if only she'll get off the bench. Not only has she left the bench and gotten into the game, she has done it often and with such enthusiasm that by the end of Chapter 3, I believed I, too could chase my wildest dreams! If you're tired of self help books that merely share their perspective, and are ready to take game changing risk. Buy. This. Book. If you're like I am you will devour it and take a risk before you even finish it! ~Lacy Reeves Matthews, Founder and President, Glass Half-Full Enterprises, LLC; Miss Wyoming and Miss America Contestant 1986.

In the book, Anne explains that being a risk taker is different for everyone. She further shares how being a smart risk taker is vital to experience exponential gains in life.

Anne Fish has been featured on ABC Tucson; Fox Albuquerque, and NBC Jacksonville (to name a few). In her segments Anne shares the 3 mistakes to avoid when taking a risk as well as her R.I.S.K. Formula from the book. Anne is a highly sought after speaker and has shared her "RISK" message to audiences far and wide.

To celebrate the release of the hardcover copy of Riskformation, a book signing and reading with the author was held at the Tayloe Piggott Art Gallery in Jackson Hole, Wyoming on February 26, 2016. The turnout and excitement about the book has been tremendous in this small, yet sophisticated mountain town as well as around the globe.

Riskformation: How Smart Risk Taking Will Transform Your Life is available on Amazon in e-book and hardcover formats. It can also be purchased by visiting www.Riskformation.com.

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