SEO Lead Generation For Inspection Company Increases Phone Calls By 122%

April 15, 2016

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Online Visibility Pros of Phoenix, AZ, recently completed a lead generation campaign for Environmental Testing & Technology located in San Diego, CA. As a result of the campaign, the mold inspection company saw a 122% increase in website phone calls. The SEO lead generation service for trade companies that Online Visibility Pros offers continues to be very popular. Many businesses in similar blue-collar industries are now turning to the lead generation company for help.

"We believe that each industry requires unique strategies to obtain online dominance and increase their overall lead generation," says Brian Horwitz from Online Visibility Pros. "When we were contacted by Environmental Testing & Technology, it didn't take us long to figure out which strategies would be most effective for them, and we're very happy to see that the company has seen a tremendous increase in business."

The Online Visibility Pros case study highlights the lead generation strategies implemented for the environmental survey company. Environmental Testing & Technology?s goal was to generate more profitable online leads. Online Visibility Pros realized this goal by creating targeted sub-goals including

increasing traffic, improving brand presence, creating a social media campaign, launching e-mail newsletters, and creating YouTube videos.

This was a huge undertaking, but Online Visibility Pros completed it rapidly with phenomenal results. "We really started from scratch," says a representative from Environmental Testing & Technology. "In just 10 months, we saw a 122% increase in telephone leads, which came directly from our website. In addition, the YouTube videos that Online Visibility Pros optimized for us reached the first page of Google. A tremendous piece of work that they delivered in record time. I recommend these guys to anybody."

The Online Visibility Pros case study, which highlights details about the strategies implemented for Environmental Testing & Technology, can be found at http://onlinevisibilitypros.com/case-studies/lead-generation-for-inspection-company/. It discusses the exact steps taken to improve the company?s online presence, and why those strategies were chosen. The lead generation company encourages readers to contact them for further information and to get started on their own campaign.

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Online Visibility Pros

Online Visibility Pros helps exclusive group of blue collar contractors & home service businesses to work smarter, not harder with Done-For-You Internet Marketing solutions.

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