Positive Eye Ons Introduces OptiLIFT? for Eye Rejuvenation and Health

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WEST HOLLYWOOD, CA ? Positive Eye Ons has announced the addition of OptiLIFT? by Lumenis to its boutique optical practice. This new service offers patients an advanced, energy-based treatment that improves skin around the eyes while supporting ocular surface health. Known for its curated approach to eyewear and design-focused optical care, Positive Eye Ons is now expanding its service offerings to include treatments that enhance both eye wellness and facial aesthetics.

?We?ve always celebrated eyewear as a form of expression, but eye health is just as essential to how people feel and look,? said Dr. Ryan Stybel, O.D., owner and optometrist at Positive Eye Ons. ?OptiLIFT? allows us to provide clearer, healthier eyes while rejuvenating the delicate skin around them. It?s a natural extension of the personalized care we?re known for.?

OptiLIFT? uses Lumenis? precision technology to target concerns like fine lines, puffiness, and tired-looking eyes while also supporting ocular comfort. This dual focus fits naturally with Positive Eye Ons? mission to combine high-end design with advanced optical solutions. It lets patients elevate both their vision and appearance in one personalized, design-forward setting.

OptiLIFT??s technology works by delivering controlled pulses of energy to the periorbital area, stimulating natural collagen production and improving circulation around the eyes. These treatments help reduce signs of fatigue while also supporting tear film quality, contributing to a more comfortable, refreshed visual experience. The result is a service that not only helps patients look better, but feel better, too.

By integrating OptiLIFT? into its offerings, Positive Eye Ons is strengthening its reputation as a destination for both fashion-forward eyewear and innovative eye wellness solutions. The treatment is non-invasive, quick, and designed to fit naturally into a patient?s routine, making it ideal for those who want visible results without lengthy downtime.

Dr. Stybel emphasizes that this new service reflects the practice?s commitment to staying ahead of trends in both vision care and aesthetics. ?West Hollywood is full of people who value looking and feeling their best,? he said. ?OptiLIFT? speaks directly to that lifestyle. Patients leave not only seeing better, but also feeling refreshed and confident about how their eyes present to the world.?

As part of the OptiLIFT? rollout, Positive Eye Ons is offering individualized consultations to help patients understand how the treatment supports their individual goals. The practice?s skilled optical team will guide each person through the process, ensuring results that are both effective and fully personalized.

Positive Eye Ons is now booking OptiLIFT? consultations for new and existing patients. Call their West Hollywood location at (323) 641-4094 or visit www.positiveeyeons.com to schedule an appointment.

About Positive Eye Ons

Positive Eye Ons is a locally owned optometry practice that offers patient-oriented, full-scope eye care to its patients in West Hollywood and nearby neighborhoods. Their care is both personable and tech-driven: their expert optometry team uses state-of-the-art equipment to ensure everything from the accuracy of a patient?s vision prescription to how their eyewear complements their fashion sense. Positive Eye Ons puts the patient first, both through the cutting-edge technology they offer and the extra time they invest in each appointment, to ensure they meet every need. Their goal is not to meet expectations, but exceed them.

For more information about Positive Eye Ons, please visit https://www.positiveeyeons.com/.

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Positive Eye Ons

Positive Eye Ons is a full scope eye care practice in West Hollywood, CA.

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