



## **Contractors Stop Missing Calls With New 24 Hour Virtual Assistant Service**

*September 04, 2025*

Kelowna, BC - September 04, 2025 - PRESSADVANTAGE -

Local Marketing Plus SEO, a digital marketing agency, introduces AVA, a virtual AI assistant tailored to help contractors manage phone calls and appointments efficiently, with costs starting at under \$20 per day. The Local Marketing Plus SEO 24 Hour Voice Assistant works non-stop to answer calls, gather lead information, and schedule appointments based on the contractor's timetable. This approach provides a way for contractors to ensure they don't miss important calls, whether it's after hours or when they're busy with other tasks.

"AVA empowers contractors to remain competitive even against larger companies," explains Jo Ann McLean, CEO of Local Marketing Plus SEO. "By ensuring that no call is missed, AVA gives contractors the opportunity to secure more leads and expand their clientele."

AVA is equipped to handle call forwarding, engage with callers, book appointments, and send immediate notifications to contractors. These features let contractors maintain high-quality customer service without

having to answer every call manually or hire an office assistant. This professional handling of potential client interactions helps maintain a strong reputation for reliability.

Additionally, AVA provides an organized process for scheduling appointments. Instead of being missed chances, leads are systematically added to the contractor's calendar. For businesses involved in trades and services, this means operations can run smoothly without needing additional staff dedicated to customer service roles.

The Local Marketing Plus SEO Virtual AI Assistant is constantly being improved to further enhance customer interactions. This aids in converting leads, specifically helping trades and services manage their expanding customer base. These enhancements are developed to address specific industry challenges and improve contractors' operational efficiency.

Jo Ann McLellan adds, "Our goal is to equip trades and service-based businesses with the digital tools needed for growth and sustainability. The positive feedback already received from several clients emphasizes AVA's significance in achieving this aim."

Local Marketing Plus SEO includes more features, such as delivering full call transcripts and monthly reports. These services help businesses keep track of their interactions and make data-driven decisions to improve customer engagement. Their easy cancellation policy also reflects their commitment to contractors, letting users end services without hassle.

Beyond AVA, Local Marketing Plus SEO offers a variety of services, including creative website design ideas suited for different industries and budgets. Their packages—bronze, silver, gold, and platinum—ensure high quality and optimization for any budget. They prioritize functionality, ensuring websites are user-friendly and engaging to keep visitors interested.

The integration of Google Services by Local Marketing Plus SEO adds more to their offerings. By optimizing Google My Business pages, customers can easily locate businesses, a crucial aspect in today's digital world. The company also offers video advertising, content writing, and reputation management.

Local Marketing Plus SEO's services, from AVA to comprehensive website design ideas, are designed to help small businesses boost their online presence and growth potential. AVA allows contractors to improve how they manage their business operations, ensuring potential clients are always engaged and their needs met promptly.

By broadening their services and continuously enhancing their offerings, Local Marketing Plus SEO strives to help businesses of all sizes in a competitive environment. With solutions like the Local Marketing Plus SEO 24 Hour Voice Assistant, they provide essential tools for businesses to increase efficiency and achieve their operational goals practically and cost-effectively.

###

For more information about Local Marketing Plus SEO, contact the company here: Local Marketing Plus SEO  
Jo Ann McLellan 1-800-330-5883  
info@localmarketingplus.ca  
Address: 347 Leon Ave #210, Kelowna, BC V1Y 8C7

## Local Marketing Plus SEO

*Local Marketing Plus is a Kelowna-based digital marketing consultancy specializing in local SEO strategies for trades and service-based businesses across North America. The firm focuses on leveraging emerging technologies and voice search optimization.*

Website: <https://localmarketingplus.ca/>

Email: [info@localmarketingplus.ca](mailto:info@localmarketingplus.ca)

Phone: 1-800-330-5883

