

Soderlund?s Wood Mill Inc. Expands Sauna Line with Scandinavian-Inspired Cube Sauna Models

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Soderlund?s Wood Mill Inc., a sauna dealer based in St. Croix Falls, Wisconsin, has expanded its offerings with a curated line of cube sauna models. These modern, Scandinavian-style saunas are now available to residents across Northwestern Wisconsin and the Twin Cities, including Polk County (St. Croix Falls, Osceola, Luck), St. Croix County (Hudson, New Richmond), Washington County (Stillwater, Forest Lake), and Minnesota counties such as Chisago, Ramsey, and Hennepin.

As interest in at-home wellness grows, cube saunas are gaining popularity as an alternative to round-bodied saunas. Their geometric design complements both modern and rustic properties while offering durability in harsh Midwestern climates. With this update, Soderlund?s aims to meet regional demand for compact, stylish, and weather-resistant sauna options that enhance outdoor living.

The company has partnered with respected manufacturers including SaunaLife, Leisurecraft, and Thermory to supply cube saunas built for Midwest installation needs. These modular models use thermally modified Nordic spruce and premium Canadian cedar?materials known for moisture resistance, strength, and performance in extreme temperatures.

Jason Soderlund, co-owner of Soderlund?s Wood Mill, explained, ?We?ve worked with many customers looking for outdoor saunas that match their home design. Cube models provide clean lines and a smaller footprint without sacrificing heat efficiency or durability.?

Each sauna in the line integrates features for efficient heating and long-term use. SaunaLife?s models, for example, include full-glass fronts that maximize natural light while maintaining insulation, along with knot-free Thermo-Aspen benches that promote even temperatures. Their precision-fit panels improve energy efficiency by sealing out external conditions.

Leisurecraft offers design flexibility with curved corners, two-tier seating, and bronze-tinted tempered glass. Its Luna series combines cedar interiors with modern exteriors and allows layout adaptations such as porch extensions or L-shaped benches.

Thermory?s cubes add a minimalist silhouette and robust construction. With smooth thermally modified wood that resists shrinking and warping, these saunas feature tempered-glass walls and interiors over seven feet tall, offering ample reclining space for both individual and group use.

Beyond design, cube models appeal for their practicality. They are available pre-assembled or as modular kits for straightforward installation, with options for either electric or wood-fired heaters from leading brands like Harvia and HUUM, also carried by Soderlund?s.

Customers within the company?s 60-mile service area benefit from delivery support and installation guidance. Site preparation and electrical planning are part of the consultation process at the U.S. Highway 8 showroom in St. Croix Falls.

Unlike many online-only sauna retailers, Soderlund?s operates a working showroom connected to its production studio. Visitors can compare models in person, view wood finish options, and gain a clearer understanding of installation requirements. Open six days a week without appointment, the space is designed to simplify decision-making for buyers.

Demand for outdoor saunas?especially compact models with modern styling?has risen significantly in the past two years. Whether customers are motivated by health benefits like circulation support and stress relief or by the desire to create a private retreat, cube saunas appeal to homeowners with limited backyard space or a preference for contemporary design.

This expansion positions Soderlund?s as one of the few regional businesses providing direct access to high-quality cube saunas with showroom-based expertise. The company has noted the scarcity of dedicated

sauna retail outlets around the St. Croix River Valley and the Twin Cities, and intends to fill that gap with focused inventory and knowledgeable service.

Founded in 2010, Soderlund?s began as a wood-focused shop producing cedar furniture before evolving into a full-service sauna dealership. Today, the business operates as both a sales facility and showroom, offering barrel and cube saunas, sauna heaters, cedar log furniture, and chainsaw carvings.

By introducing cube saunas across its expanded service area, Soderlund?s Wood Mill reaffirms its role as a trusted destination for durable, design-forward sauna experiences rooted in Nordic craftsmanship and tailored for Midwestern lifestyles.

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Located in St. Croix Falls, WI, Soderlund's Wood Mill Inc. is a sauna dealer and showroom serving Wisconsin and Minnesota. Explore indoor and outdoor saunas, including barrels and cubes from top brands like SaunaLife, Thermory, and Leisurecraft.

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