Gent Cuts & Grooming St. Paul Expands Professional Haircut Services Across Twin Cities Metro

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ST PAUL, MN - December 10, 2025 -
Gent Cuts & Grooming St. Paul continues to strengthen its presence in the Twin Cities metropolitan area, now operating six locations to meet growing demand for professional men's grooming services. The barbershop, which has earned a 4.4-star rating from nearly 500 client reviews, maintains its flagship location on Grand Avenue while expanding operations to Minneapolis, Edina, Eagan, Eden Prairie, and Apple Valley.

The expansion reflects increasing demand for specialized mens grooming in St Paul and surrounding communities, where professionals seek consistent, high-quality grooming services that accommodate busy schedules. The company has extended weekday hours until 9 PM and offers weekend appointments to serve clients with varying work commitments.

"Our growth across the metro area demonstrates the need for barbershops that understand modern men's grooming requirements," said a spokesperson for Gent Cuts and Grooming St. Paul. "Each location maintains the same standards of precision and attention to detail, ensuring clients receive consistent results whether they visit our St. Paul flagship or any other location."

The barbershop specializes in tailored haircut styles designed to complement individual face structures and lifestyle needs. Each stylist undergoes continuing education to stay current with techniques and trends, ensuring expertise across classic and contemporary styles. Beyond standard haircuts, the shop provides beard trimming and shaping services, recognizing that facial hair maintenance requires specialized skills and tools.

Gent Cuts & Grooming also addresses a critical industry need through its education and training programs. These initiatives prepare new professionals for careers in men's grooming, covering technical skills from basic haircut techniques to advanced beard maintenance. The training programs help address workforce shortages in the grooming industry while maintaining high service standards across all locations.

The company has invested in online booking systems to streamline appointment scheduling, allowing clients to secure their preferred time slots without phone calls or wait times. This digital infrastructure supports the multi-location operation while maintaining personalized service at each shop.

Each location employs a structured team including shop managers, senior stylists, and quality ambassadors who ensure consistent service delivery. Staff members bring diverse specialties and approaches, providing clients with options that match their specific preferences and grooming goals. This team structure enables the barbershop to maintain quality standards while scaling operations across multiple locations.

The Grand Avenue location serves as the company's flagship, where the full range of services and products are available. Clients seeking a Haircut in St. Paul can access the complete menu of styling options, from traditional cuts to contemporary fades and precision beard work. The shop also stocks professional-grade grooming products, enabling clients to maintain their appearance between appointments.

Gent Cuts & Grooming distinguishes itself through its focus on understanding each client's daily routine, professional requirements, and personal style preferences before beginning any service. This consultative approach ensures that haircuts and beard styles remain manageable and appropriate for work environments, athletic activities, and social occasions.

The barbershop's commitment to quality has established it as a recognized name in Twin Cities men's grooming, with consistent positive feedback highlighting the professional atmosphere, skilled staff, and attention to detail that define the client experience.

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For more information about Gent Cuts & Grooming St. Paul, contact the company here:Gent Cuts & Grooming St. PaulGent Cuts & Grooming651-797-4294contact@GENTcg.com867 Grand Ave, St

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Gent Cuts & Grooming St. Paul

GENT is a modern barbershop with vintage roots. Clean lines, expert cuts, and an easygoing atmosphere?just how grooming should be. No fuss. No pressure. Just a better haircut, every time.

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