Carlson Siding & Construction Announces Expanded Siding Replacement and Installation Services

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THORNTON, CO - October 15, 2025 -
Carlson Siding & Construction, a trusted name in home exterior improvement for over three decades, has announced the expansion and enhancement of its siding replacement and installation services throughout Denver and surrounding communities. The owner-operated firm, led by founder Rob Carlson, continues to build upon its long-established reputation for craftsmanship, reliability, and customer-first service while offering homeowners new siding solutions designed to strengthen property protection, improve energy efficiency, and enhance overall curb appeal.

The company, which has been operating in the Denver area for over 30 years, specializes in full-service siding projects that include installation, repair, and complete exterior replacement. As part of its most recent development, Carlson Siding & Construction is introducing improved options across a wide range of materials, including modern vinyl siding, premium fiber cement, natural wood, cedar, and durable metals such as steel and aluminum. In addition, the business offers expert solutions for brick veneer, stone, and stucco, tailored to property owners seeking timeless designs that also provide long-lasting structural benefits.

?Home exteriors are more than a surface?they are a shield that protects families and property from Colorado?s unique climate,? said Rob Carlson, owner of Carlson Siding & Construction. ?With enhanced siding replacement and installation services, Carlson Siding & Construction is committed to delivering improvements that not only look exceptional but also provide long-term protection, energy efficiency, and peace of mind.?

Carlson Siding & Construction?s service expansion comes at a time when homeowners across Colorado are increasingly seeking preventative exterior upgrades to address the region?s weather-related wear. Harsh winters, dramatic temperature shifts, and frequent hailstorms place heavy demands on exterior materials, particularly siding. The company?s comprehensive improvements reflect its mission to directly address these challenges, ensuring that properties throughout Denver, Arvada, Westminster, Thornton, and

other nearby communities remain strong, attractive, and energy-efficient.

The updated portfolio of siding solutions provides several advantages. Vinyl siding, renowned for its affordability and low-maintenance appeal, provides homeowners with design flexibility through modern textures and colors. Fiber cement siding delivers added fire resistance and is resilient against hail, snow, and sun exposure, making it a long-term investment well-suited for Denver?s climate. Wood and cedar siding appeal to homeowners seeking natural aesthetics combined with insulation value, while steel and aluminum exteriors offer durability with minimal upkeep. For those who prefer a striking architectural appearance, Carlson Siding & Construction also installs brick veneer, stone panels, and stucco?materials recognized for both their beauty and resistance to impact.

The company?s siding improvements extend beyond materials. Each project begins with an in-depth consultation and property inspection, followed by comprehensive written estimates covering labor, materials, and timelines. Protective measures such as water-resistant barriers are installed as part of the process, and every project concludes with a final inspection to ensure exceptional artistry, safety, and long-lasting results.

Repair services also remain integral to the company?s updated offerings. By addressing cracks, warping, fading, or storm-related damage early, Carlson Siding & Construction helps prevent water intrusion, structural compromise, and the need for costly reconstruction. The company also assists with insurance claims following storm damage, coordinating documentation and directly supporting homeowners through the claims process.

Carlson Siding & Construction distinguishes itself with a direct owner-involved model. Every project is overseen with hands-on attention, eliminating the need for outside sales representatives and allowing for greater cost efficiency. The contractor operates as both a licensed and insured entity, with all artistry backed by a lifetime warranty on craftsmanship.

?Throughout its history, Carlson Siding & Construction has focused on a simple principle: delivering consistent quality with clear accountability,? Carlson noted. ?By remaining directly involved in every project, the company ensures each homeowner receives professional craftsmanship, open communication, and exterior improvements that withstand both time and weather.?

In addition to siding, Carlson Siding & Construction offers complementary services for windows, doors, gutters, soffits, and fascia, often coordinating these elements within a single siding replacement project to create cohesive, energy-efficient home exteriors.

The company?s service area includes Denver and surrounding communities such as Arvada, Boulder, Brighton, Broomfield, Fort Lupton, Henderson, Hudson, Lafayette, Louisville, Northglenn, Thornton, and Westminster. With deep experience across the Front Range, Carlson Siding & Construction continues to combine long-standing expertise with modern improvements to provide reliable solutions for residential exteriors.

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Carlson Siding & Construction

My name is Rob Carlson, and I am the licensed and insured professional who is going to be assisting you. I'm very happy to have the opportunity to consult with you.

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