

Encore Caregivers Launches Redesigned Website to Support Families with Compassionate In-Home Care

September 09, 2025

September 09, 2025 -
HOUSTON, TX ? Encore Caregivers, a trusted Houston-based provider of non-medical in-home care services, is proud to announce the launch of its newly redesigned website. Built with families and caregivers in mind, the new platform makes it easier for Houston residents to learn about Encore?s personalized care options, connect with caregivers, and access resources for supporting loved ones at home.

With a mission to deliver compassionate, dependable, and professional care, Encore Caregivers partnered with ASTOUNDZ, a Houston-based digital marketing and web development agency, to design a modern, mobile-friendly site that reflects Encore?s values of dignity, respect, and comfort.

?We are honored to serve Houston families with compassionate, dependable and professional care,? said Garrett Schopper, President and Owner of Encore Caregivers. ?Our new website makes it easier than ever to understand the services we provide and connect with a caregiver who feels like family.?

The redesigned website highlights:

Comprehensive In-Home Care Services: Assistance with daily activities, companionship, Alzheimer?s and dementia care, and respite care for family caregivers.

User-Friendly Navigation: Clear service descriptions and streamlined contact forms for families seeking immediate support.

Caregiver Resources: Helpful information for families navigating the challenges of in-home care.

Mobile-Friendly Design: Easy access on any device for busy families on the go.

Encore Caregivers has been part of the Houston community for more than 15 years and understands that families often face emotional and logistical challenges when deciding on in-home care. The new website is designed to ease those challenges by providing straightforward information, compassionate guidance, and easy access to a team that treats clients like family.

?We know that finding the right care for a loved one is one of the most important decisions a family can make,? Schopper added. ?Our hope is that this website will give families confidence, clarity, and peace of mind when choosing Encore.?

ASTOUNDZ, Encore?s partner in this project, brought their expertise in web design and SEO to ensure the site not only looks beautiful but also reaches families in need. By focusing on user experience, accessibility, and visibility, the new website supports Encore Caregivers in fulfilling its mission of helping seniors remain safe, comfortable, and independent at home.

?We are honored to partner with Encore Caregivers on this project,? said Steve Winter, Founder & CEO of ASTOUNDZ. ?This new site not only strengthens their digital presence but also gives Houston families the tools and confidence to connect with trusted in-home care.?

The new website is now live and can be accessed at https://encorecaregivers.com.

About Encore Caregivers

Encore Caregivers has been serving Houston families for more than 15 years, providing compassionate non-medical in-home care for seniors and individuals in need of support. With a team of trained, professional caregivers, Encore is dedicated to ensuring clients can remain in the comfort of their homes while receiving personalized assistance with daily living.

About ASTOUNDZ

ASTOUNDZ is a Houston-based digital marketing and web development agency specializing in SEO, website design, and digital strategy. With a proven track record of helping businesses increase visibility and drive results online, ASTOUNDZ provides customized solutions tailored to each client?s goals. The agency is committed to delivering measurable success and long-term growth for its partners.

Contact (Encore Caregivers):
Garrett Schopper
President and Owner, Encore Caregivers
Phone: (713) 686-2233
Website: https://encorecaregivers.com

Contact (ASTOUNDZ):
Steve Winter
Founder & CEO, ASTOUNDZ
Phone: (713) 904-5001
Website: https://astoundz.com

###

For more information about Encore Caregivers, contact the company here:Encore CaregiversGarrett Schopper(713) 686-2233garrett@encorecaregivers.com7925 Katy Fwy Suite N, Houston, TX 77024

Encore Caregivers

Encore Caregivers, a family-owned Houston agency, provides compassionate non-medical in-home care for seniors. From personal care and companionship to medication reminders and light housekeeping, they ensure comfort, dignity, and trusted support.

Website: https://encorecaregivers.com/
Email: garrett@encorecaregivers.com
Phone: (713) 686-2233