



Immortalitea Announces The Addition of Organic Whole Flower Hibiscus Tea to Their Wellness Collection

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Leading North American tea and herbs retailer, Immortalitea, announced today the addition of Organic Whole Flower Hibiscus Tea to their Wellness Collection of loose leaf herbal teas.

Hibiscus Flower teas have received great attention in recent months due to a new meta-study published in June in the Journal of Hypertension. The study analyzed over ten years of prior studies on the efficacy of Hibiscus Flower Tea and found that when the separate studies are combined using statistical techniques there is ample evidence to support the traditional use of hibiscus tea to support healthy blood flow and circulation.

Immortalitea has sourced their new organic hibiscus flower tea from a community farming cooperative in Sichuan province China located in the environmentally pristine slopes of Mt. Emei.

Company founder, Ralph Kenney commented, "We're proud to add this world-class hibiscus tea to our product line up. We spent over 6 months searching for the right grower. There are so many cheap cut and sifted hibiscus teas on the market. These inferior hibiscus teas are a real disservice to tea lovers. Our new

Organic Whole Flower Hibiscus Tea elevates the product to a whole new level.?

Immortalitea was founded over 12 years ago focused on bringing new healing herbal teas to North America. More information about the company and their products can be found at <http://www.immortalitea.com>

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For more information about The Immortalitea Company, contact the company here: The Immortalitea Company
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The Immortalitea Company

The Immortalitea Company offers health-conscious organic and pesticide-free teas including jiaogulan, mulberry leaf, and gourmet organic teas.

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The logo for Immortalitea features the word "IMMORTALITEA" in a stylized, serif font. The letters are primarily purple, but the 'O' is green, the 'A' is blue, and the final 'A' is red. The text is underlined with a double-line effect.