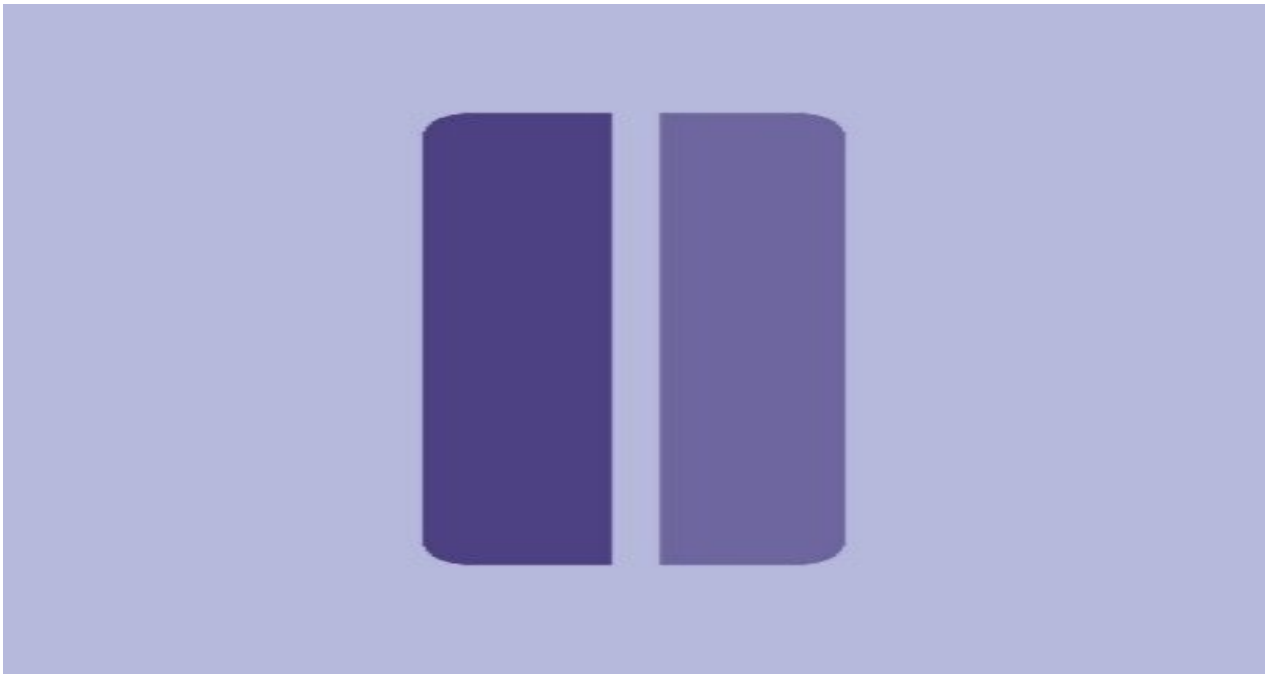


Mellow Sleep Announces Launch of Advanced Cooling Ergonomic Pillow for Side Sleepers

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Dover, Delaware - September 09, 2025 -
DOVER, DE ? Mellow Sleep, a company focused on sleep ergonomics and material science, today announced the official launch of its new product, the Advanced Cooling Ergonomic Pillow for Side Sleepers. The pillow is engineered to address the physiological needs of this specific sleep profile by combining structural support for spinal alignment with advanced temperature-regulating materials.

The product's design was informed by common issues faced by side sleepers, such as the maintenance of a straight spinal posture and thermal discomfort. The Advanced Cooling Ergonomic Pillow for Side Sleepers incorporates a proprietary memory foam, named AdaptiCore?, which is formulated to conform to the user's head and neck contours. A key design element is the SpineAlign? Contour, an elevated multi-zone shape intended to fill the space between the head and shoulder, thereby promoting neutral spinal alignment.

To address temperature regulation, the pillow utilizes FrostFlow? Cooling Technology. This system combines a gel-infused, open-cell foam with a heat-dissipating fabric cover. The integrated components are designed to manage thermal buildup and maintain a more consistent temperature at the sleep surface.

"The development of this pillow was driven by direct feedback from consumers regarding the challenges in achieving restorative sleep," stated Jay Yue, founder of Mellow Sleep. "Our research and development process focused on applying material science to solve the distinct needs for both biomechanical support and temperature regulation. The launch of the Advanced Cooling Ergonomic Pillow for Side Sleepers represents our company's commitment to creating research-driven solutions for prevalent sleep issues."

The pillow includes a removable, machine-washable cover that is OEKO-TEX® Certified, indicating it has been tested for harmful substances. Additionally, it contains an adjustable inner layer that can be added or removed, allowing users to modify the loft and firmness.

This product launch is a strategic expansion of Mellow Sleep's product portfolio, aligning with the company's stated mission of using technology to improve sleep quality.

For more information, visit the company's official website at https://mellowsleep.com/.

About Mellow Sleep: Mellow Sleep is a company dedicated to developing products intended to improve sleep health. Its focus is on the application of biomechanics, certified non-toxic materials, and user-centric design to create sleep solutions.

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Mellow LLC

Redefining sleep with perfectly balanced comforters and pillows designed for effortless, elevated rest.

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