Toughook USA Announces 100k Backpack and Coat Wall Hangers Sold Year to Date

September 17, 2025

NORTH CALDWELL, NJ - September 17, 2025 -
Toughook USA, a leading manufacturer of unbreakable plastic hooks and hanging solutions, announced today that the company has reached a significant sales milestone with 100,000 hooks sold year to date. The achievement reflects growing demand from schools, offices, and public facilities seeking durable hanging solutions for coats, backpacks, and other items.

The milestone comes as educational institutions and commercial facilities increasingly prioritize durable infrastructure investments. Toughook USA's backpack hook racks and hanging systems have gained widespread adoption due to their lifetime guarantee against breakage and ability to safely support up to 88 pounds per hook when properly installed.

"Reaching 100,000 units sold this year demonstrates the market's recognition that traditional metal hooks simply cannot match the durability and safety profile of our injection-molded nylon products," said Eli Cohen, spokesperson for Toughook USA. "Schools particularly appreciate that our hooks eliminate the sharp edges and bending issues common with metal alternatives, while maintaining the strength needed for daily institutional use."

The company's product line includes individual hooks, hook rails, and complete coat racks and hook systems designed for high-traffic environments. Each product undergoes rigorous testing to ensure it meets the demands of busy schools, gyms, and offices where traditional hooks frequently fail under heavy use.

Toughook USA's Coat Hanging Hooks are manufactured using injection-molded Nylon PA6, a tough plastic material that resists breaking, bending, or cracking under normal use. The hooks are available in more than 20 colors, allowing facilities to match their existing decor or create custom color schemes for different areas or grade levels.

The 100,000-unit milestone includes sales of various product configurations, from individual hooks to complete backpack wall hanger systems. Educational facilities account for a significant portion of sales, with many schools installing the hooks racks throughout classrooms, hallways, and common areas to provide reliable hanging space for students' belongings.

As a TIPS-approved vendor for participating school districts, Toughook USA has streamlined the procurement process for educational institutions. The company's hang safe hooks design philosophy prioritizes both functionality and safety, addressing concerns about injuries from broken or bent metal hooks in school environments.

The achievement follows several years of steady growth as facilities managers and administrators recognize the long-term cost savings of investing in unbreakable hanging solutions. Unlike traditional metal hooks that require regular replacement due to damage, Toughook USA's products carry a lifetime guarantee against breakage under normal indoor use.

Based in the United States, Toughook USA specializes in manufacturing unbreakable hooks and hanging systems for institutional and commercial use. The company's products are designed and assembled in the USA and UK, serving schools, offices, gyms, and public facilities nationwide. With a focus on durability, safety, and style, Toughook USA offers comprehensive hanging solutions backed by a lifetime guarantee against breakage.

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For more information about Toughook USA, contact the company here:Toughook USAEli Cohen973-901-9535info@toughookusa.com1 Fairfield RdNorth Caldwell, NJ 07006

Toughook USA

Toughook USA, the exclusive U.S. distributor of Toughook UK products,
offers durable, child-friendly hooks that enhance school classroom organization.
Crafted with safety and durability in mind, making it ideal for children as young as pre-k.

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